



PUBLIC NOTICE/NOTICE OF PREPARATION OF A DRAFT ENVIRONMENTAL IMPACT REPORT

The City of Long Beach (City) is the Lead Agency responsible for preparing an Environmental Impact Report (EIR) addressing potential environmental impacts associated with a proposed update to its General Plan Land Use Element (LUE) and the adoption of a new General Plan Urban Design Element (UDE) (proposed project). The proposed LUE would replace the current 1989 General Plan LUE. Compared to the existing LUE, the proposed updated LUE would introduce the concept of “PlaceTypes,” which would replace the current approach of segregating property within the City through traditional land uses designations and zoning classifications. The updated LUE would establish primary PlaceTypes that would divide the City into distinct neighborhoods, thus allowing for greater flexibility and a mix of compatible land uses within these areas. Each PlaceType would be defined by unique land use, form, and character-defining goals, policies, and implementation strategies tailored specifically to the particular application of that PlaceType within the City.

In addition to adopting the updated LUE, the City proposes to adopt the UDE, which would be an entirely new element of the City’s General Plan. Specifically, the UDE aims to improve the City’s PlaceTypes by creating great places, improving the urban fabric, public spaces, and defining edges, thoroughfares, and corridors. By improving the urban fabric, the City would allow for new development that would complement the existing historical development while serving as a unique and distinctive feature of the City.

The EIR will examine potential environmental impacts generated by the proposed project in relation to the following Environmental Analysis categories: Aesthetics, Air Quality, Greenhouse Gas Emissions, Land Use and Planning, Noise, Population and Housing, Public Services and Utilities, and Transportation/Traffic. A more complete description of the project and potential environmental impacts are included in the Initial Study, which is available at the reviewing locations listed below.

Responsible and Trustee Agencies and the Office of Planning and Research: The purpose of this notice is to solicit the views of your agency as to the scope and content of the environmental information that is germane to your agency’s statutory responsibilities in connection with the proposed project. Your agency will need to use the EIR prepared by the City when considering your permit or other approval required for the project. Due to time limits mandated by State law, your response must be sent at the earliest possible date, but not later than **Tuesday, June 16, 2015**. The name of a contact person for your agency will be required.

SCOPING MEETING: The City will conduct a Public Scoping Meeting in order to present the project and the EIR process and to receive public comments.

DATE/TIME: May 27, 2015/6:00 PM

ADDRESS: Long Beach Gas & Oil Department, 2400 East Spring Street, Long Beach, CA 90806

REVIEWING LOCATIONS

COPIES OF THE INITIAL STUDY ARE AVAILABLE FOR PUBLIC REVIEW FROM MAY 18, 2015, TO JUNE 16, 2015, AT THE FOLLOWING LOCATIONS:

Development Services Department, Planning Bureau
333 West Ocean Boulevard, Fifth Floor
Long Beach, California 90802

Library
City of Long Beach Main Library
101 Pacific Avenue
Long Beach, CA 90802

Online
www.lbds.info/planning/environmental_planning/environmental_reports.asp

Address Comments to:
City of Long Beach
Attention: Craig Chalfant, Planner
333 West Ocean Boulevard, Fifth Floor
Long Beach, California 90802
Phone: (562) 570-6368
E-mail: craig.chalfant@longbeach.gov

