

Neighborhood Resource Center

Training, Technology and Resources for Neighborhood Organizations, Neighborhood Leadership Program, Neighborhood Enhancement Area (NEA) Program, Neighborhood Problem Solving



McKinley Elementary School and Ramona NEA Neighborhood Enhancement Areas

The **Long Beach Redevelopment Agency** continues the second rotation of the **Neighborhood Enhancement Program** with the opening of **McKinley Elementary School** and **Ramona Neighborhood Enhancement Areas (NEA)** on November 1, 2009. Nearly 60 North Long Beach residential property owners attended a Neighborhood Enhancement Area program information workshop on Monday evening, November 9, 2009, at McKinley Elementary School's cafeteria and twenty-three (23) more attended a Neighborhood Enhancement Area program information workshop on Saturday morning, November 14, 2009, at the North Village Annex. Seventeen applications for the Neighborhood Enhancement Program were submitted by property owners at the end of the workshops.

Residential property owners of the McKinley Elementary School and Ramona areas are eligible until April 1, 2010 to apply for the Home Improvement Rebate Program (up to



\$2,000 reimbursed for exterior, front property improvements) and the Home Security Lock (up to \$300 voucher for deadbolt lock installation) and Home Security Lighting Programs (up to \$500 reimbursed for exterior lighting installation.) McKinley Elementary School NEA boundaries are 70th Street south to Market Street and Obispo Avenue west to Cherry Avenue. Ramona NEA boundaries are 70th Street (Souths) to South Street (North) and Coke Avenue (East) west to Obispo Avenue (West).

Since March 2000, the **Neighborhood Services Bureau** has coordinated the reimbursement of over \$4.7 million of Redevelopment Agency funds to 3,415 North Long Beach residential property owners.

For more information, please contact **Erika Moreno** at **(562) 570-6065** or **erika.moreno@longbeach.gov**.



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NRC Hosts “Beyond Grant Proposal Basics”

Twenty-five (25) residents attended “**Beyond Grant Proposal Basics**” workshop, Wednesday, November 4, 2009 at the Neighborhood Resource Center.

Judith Carey, MPA, President of Carey & Associates, a Long Beach-based education, workforce development and nonprofit management consulting company.



Carey offered key tips for writing successful proposals and gave a more in-depth examination of the process components. She also discussed how to develop partnerships and relationships with funders and how to develop an “elevator speech,” which is a short, clear message about your program or agency that can be delivered in one minute to an influential person.

Carey recommended two important research guides for winning grants:

- [I’ll Grant You That: A Step-by-Step Guide to Finding Funding, Designing Winning Projects and Writing Powerful Grant Proposals](#) by Jim Burke and Carol Ann Prater (Paperback - April 20, 2000)
- Foundation Center, a database directory of private philanthropic and grant making foundations on the Internet: www.foundationcenter.org/

For more information about upcoming Neighborhood Resource Center, please contact **Scottie Hinkey** at **(562) 570-1010** or **sharron.hinkey@longbeach.gov**.