

Corridor Beautification

Business Improvement Rebates, Business Start-Up Grants, Enterprise Zone, Business Loans, Business Assistance



Commercial Improvement Rebate Program Success in CDBG Funded Areas

The **Neighborhood Services Bureau's Commercial Improvement Rebate Program** is a program that provides a reimbursement of **up to \$2,000 per business to commercial property and business owners** located on **22 business corridors** to improve the exterior of their properties. This program is funded through the **Department of Housing and Urban Development's Community Development Block Grant (CDBG)**.



2721 E 10th Street ("Before" Picture)



2721 E 10th Street ("After" Picture)

While no match is required to utilize this program, business and property owners frequently invest substantial additional funds to improve the exteriors of their businesses which further enhance the appearance of our commercial corridors. For instance, **Maria de la Luz Ramirez**, the business owner of **Luz's Beauty Center**, utilized the **Commercial Improvement Rebate Program** to paint the building, install a new business sign, and replaced one door and three glass windows with anti-graffiti film. She invested an additional **\$1,743.71** in exterior improvements for a total project that cost **\$3,743.71**.

For more information about the **Commercial Improvement Rebate Program**, please call **Phillip Jennings** at **(562) 570-6007** or e-mail **Phillip.Jennings@longbeach.gov**.