

Corridor Beautification

Business Improvement Rebates, Business Start-Up Grants, Enterprise Zone, Business Loans, Business Assistance



\$2,000 City Neighborhood Business Investment Program

The City's **Neighborhood Business Investment Program (NBIP)** provides \$2,000 start-up grants to new Long Beach businesses within their first year of operation and that are located within Community Development Block Grant areas (CDBG).

The program provides education and technical assistance to assist new businesses to prosper in the community. The program requires a business to have a current business license and the business owner must complete one business development-training course such as "Starting a Small Business", "Smart Marketing & Promotional Tactics", or "Writing an Effective Business Plan". The program also offers free business counseling on a one-on-one basis with the **Long Beach Small Business Development Center**.

In the month of October 2010, a total of **five (5)** grants were awarded.

Recent recipients include:



Jorge Delgado
Buy for Less,
1404 E 10th Street,



Erik Lopez
South Stereo Long Beach
815 South Street,



Juan Vicente and Jeanette Alonzo
Tropic Mist
901 E Artesia Boulevard # 4,

Corridor Beautification

Business Improvement Rebates, Business Start-Up Grants, Enterprise Zone, Business Loans, Business Assistance



\$2,000 City Neighborhood Business Investment Program (Continued)

Patricia Harris
Freedom of Expressions
3134 E 7th Street,



and
Mark Duntan and Angela Mesa
District Wine Inc.
144 Linden Avenue.

For more information, please contact **Phillip K. Jennings** at **(562) 570-6007** or e-mail **Phillip.Jennings@longbeach.gov** regarding the **Neighborhood Business Investment Program**.

Corridor Beautification

Business Improvement Rebates, Business Start-Up Grants, Enterprise Zone, Business Loans, Business Assistance



Commercial Improvement Rebate Program Success in CDBG Funded Areas

The **Neighborhood Services Bureau's Commercial Improvement Rebate Program** is a program that provides a reimbursement of **up to \$2,000 per business to commercial property and business owners** located on **22 business corridors** to improve the exterior of their properties. This program is funded through the **Department of Housing and Urban Development's Community Development Block Grant (CDBG)**.

In the **FY 2009-2010** (October 2009 thru September 2010), **Commercial Improvement Rebate Program** received **269** applications and reimbursed **99** commercial property and business owners for the amount of **\$189,098**.



5838 Paramount Blvd ("Before" Picture)



5838 Paramount Blvd ("After" Picture)

While no match is required to utilize this program, business and property owners frequently invest substantial additional funds to improve the exteriors of their businesses which further enhance the appearance of our commercial corridors. For example, **Robert M. & Laura A. Mungo**, the property owners of 5838 Paramount Boulevard, and **Import Auto Center**, the business owner, utilized the **Commercial Improvement Rebate Program** to paint their building, install new business signs and security lights for the business in this building. They invested an additional **\$2,486** in exterior improvements for a total project that cost **\$6,486**.

Since February 2003, this program has reimbursed **897** commercial property and business owners to make **\$1.7 million** in improvements to our commercial corridors.

For more information about the **Commercial Improvement Rebate Program**, please call **Phillip Jennings** at **(562) 570-6007** or e-mail **Phillip.Jennings@longbeach.gov**.