

Corridor Beautification

Business Improvement Rebates, Business Start-Up Grants, Enterprise Zone, Business Loans, Business Assistance



Traffic Control Cabinet Art Project

More than **twenty (20) traffic control cabinets** located throughout the City of Long Beach are getting facelifts. Accomplished artists are contributing their talent in an effort to tastefully decorate these otherwise dreary metal boxes.

The City's **Neighborhood Services Bureau** and the **Redevelopment Agency** are providing funding for this project.

Local art company, **Dreams and Visions**, owned and operated by **Scott Blumenthal**, has contributed a stunning addition to the gallery of traffic control cabinets that have been decorated with artwork.



This newest creation is located at **800 E. Artesia Boulevard** in North Long Beach, and its nature themed artwork portrays scenes of flora and hummingbirds.

For more information regarding this project, please contact **Gilberto Contreras** at **(562) 570-5585** or e-mail **Gilberto.Contreras@longbeach.gov**.

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Business Outreach on Atlantic Avenue

Councilman Dee Andrews welcomed business owners and property owners to a **Commercial Improvement Rebate Program (CIRP)** workshop at **Holy Innocents Church**, 425 E. 20th St. on Tuesday, July 27, 2010. The workshop was organized by the **Neighborhood Leadership Program's Class of 2010 Atlantic Avenue Better Business Team** and conducted for eligible business owners and property owners on Atlantic Avenue from Pacific Coast Highway to Willow Street and helped recruit **three businesses** to apply for the program.



The purpose of the workshop was to encourage the business and property owners to apply for the **City of Long Beach's CIRP** that provides up to \$2,000 to business and property owners to improve the exterior of their businesses. Neighborhood Services Bureau **CIRP Program Coordinator, Phil Jennings** presented information about the rebate program.

For more information about this program, please contact **Phillip Jennings** at **(562) 570-6007** or e-mail **Phillip.Jennings@longbeach.gov**.