

Corridor Beautification

Business Improvement Rebates, Business Start-Up Grants, Enterprise Zone, Business Loans, Business Assistance



\$2,000 City Neighborhood Business Investment Program

The City's **Neighborhood Business Investment Program (NBIP)** provides \$2,000 start-up grants to new Long Beach businesses within their first year of operation and that are located within our Community Development Block Grant areas (CDBG).

The intent of the City's program is to provide ongoing education and technical assistance, as much as possible, to ensure that the businesses will continue to prosper in the community. The program requires a business to have a current business license, and the business owner must complete one business development-training course such as "Starting a Small Business", "Smart Marketing & Promotional Tactics", or "Writing an Effective Business Plan". The program also offers free business counseling on a one-on-one basis with the **Long Beach Small Business Development Center**.

Birdcage Coffee House



Fresh Foot Wear



El Pueblito Little Mexican Town



House of Wills Funeral Home



In the month of April 2010 a total of **five (5)** grants were awarded. Recent recipients include **Elene Machuca, Birdcage Coffee House**, 224 W. 4th Street, **Nalley Vallejo, El Pueblito Little Mexican Town**, 1217 Cherry Avenue, **William Roberts, House of Wills Funeral Home**, 6723 Long Beach Boulevard, **Andrea Harvey, Fresh Foot Wear**, 316 Elm Avenue, **Vivath Lor, K's Coin Laundry**, 1004 E. Anaheim.

For more information, please contact **Becky Almquist** at **(562) 570-3828** or e-mail **becky.almquist@longbeach.gov** regarding our Neighborhood Business Investment program.