

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Cherry-Temple Neighborhood Improvement Strategy (NIS) Area West East-Side Community Association (WESCA) Neighborhood Clean-Up

On Saturday, November 20, 2010, the **West East-Side Community Association (WESCA)**, hosted their monthly neighborhood clean-up with the **Neighborhood Services Bureau** and **Litter-Free Long Beach**.

Twelve (12) volunteers met on the block of 1300 Coronado Avenue – including **WESCA members**, volunteers from **Society of St. Vincent de Paul Council of Los Angeles** and **Community Service Workers** from the **City Prosecutor's office** went out on the neighborhood streets, park, sidewalks and alleys in a united effort to clean up the **Cherry-Temple** neighborhood of illegally dumped items, hazardous material, trash and debris. Over **15 tons** of trash and debris were collected on this rainy day.



Before



After



One (1) shopping cart was called in to the **Abandoned Shopping Cart** at the toll-free phone number **(800) 252-4613**. Following the clean up, a free barbecue was provided to all volunteers. This was a wonderful opportunity for neighborhood residents to meet each other and discuss concerns and solutions to issues affecting the Cherry-Temple neighborhood. The barbecue has been instrumental in generating community grassroots involvement in making this Long Beach neighborhood a better place to live.

For more information about the **Cherry-Temple** neighborhood, please contact **Griselda Barba-Perez** at **(562) 570-6049** or e-mail **Griselda.Perez@longbeach.gov**.

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Willmore Police Center Hosts English as Second Language Classes

On November 1, 4, 8, 11, 15, 18, 22 & 29, 2010, the **Willmore Community Police Center** provided **English as Second Language (ESL)** in partnership of **Friend's House Literacy Center** and volunteers. This class for beginners is provided to residents free of charge. **Approximately fifty-four (54) students** participated this month. The lesson focuses on learning basic English for every day life including ABCs and 123s, personal description, food, family relationship, weather, colors and more. Every day, the students receive an important vocabulary word with definition and pronunciation. It's very remarkable how elder adults and new immigrants have the enthusiasm to learn a new language. This is a one-year class conducted every Monday and Thursday from 7:00 p.m. to 8:30 p.m. at the Willmore Community Center located on 910 Daisy Avenue. These classes have been provided since 1994.

For more Information about ESL classes and the Willmore Community Police Center, please contact **Teresa Gonzalez** at **(562) 570-1146** or **Teresa.Gonzalez@longbeach.gov**.

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



North Long Beach Neighborhood Improvement Strategy (NIS) Area Neighborhood Clean-Up

On Saturday, November 13, 2010, staff from the **Neighborhood Services Bureau (NSB)** assisted neighbors to organize a neighborhood clean up within the **North Long Beach Neighborhood Improvement Strategy (NIS) Area**. The event took place at 6900 Muriel Ave. from 8:00 a.m. to noon.



Forty volunteers (40) came out to support this effort. The volunteers, with the support of NSB staff, collected **nine (9)** tons of trash, debris, and large items.

For more information about the **North Long Beach NIS Area**, please contact **Chantara Nop** at chantara.nop@longbeach.gov or **(562) 570-8280**.

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Willmore Community Police Center Hosts Raising a Reader Program

On November 3, 10, 17 & 24, 2010, the **Willmore Community Police Center**, in partnership with the **Long Beach Public Library** and the **Long Beach Library Foundation** continued with the **Raising a Reader Program**. This program contributes to early literacy, to help families spend quality time reading with kids and help to start a reading habit as a family.



Twenty parents and approximately **42 kids** are part of this program. This is a twelve-week program to prepare children for kindergarten. Parents make the difference in giving their children the necessary skills for school success from the very beginning.

On **November 17, 2010** the Raising a Reader participants visited the Long Beach Public Library and the kids received their library cards. **Mrs. Candy Powell** from the library's Children's Department gave them a tour at the children's section, played a movie and hosted storytelling.

For more Information about the **Raising a Reader Program**, please contact **Teresa Gonzalez** at **(562) 570-1146** or **Teresa.Gonzalez@longbeach.gov**.

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Willmore City Heritage Association Hosts Monthly Meeting

The Willmore residents continue working together to improve the quality of life in their neighborhood.

On November 17, 2010, the **Willmore City Heritage Association** held their monthly meeting at the Willmore Community Police Center.



Amy Peters, Willmore City Heritage Association President, announced many exciting projects that are in progress in the neighborhood including the rehabilitation of the Crystal and Virginia Courts, the 1st Willmore Historic District sign located at the corner of **Chesters Place and Loma Vista Drive** and upcoming holiday events. **Charles Gandy**, Public Works, spoke about Daisy Bike Corridor, bikeways, bicycle education and racks in the neighborhood, and promoting cycling to encourage a healthy, active lifestyle.

At the meeting also was **Lena Gonzalez**, representative of **City Council First District Office** and **Roz Boger** of **Drake Park** to provide information about recent accomplishments and upcoming events.

Mary Antunez, Long Beach Police Department South Division, provided information about crime statistics and answered questions about residents concerns.



After the presentations, **sixteen** residents had the opportunity to enjoy a movie of Earl Daugherty back in 1930's in an aerial film of Long Beach with very interesting landmarks and government buildings back then courtesy of **Marshall Pumphrey**.

The Willmore residents will continue working together to improve the quality of life in their neighborhood.

For more Information about the Willmore neighborhood please contact **Teresa Gonzalez** at **(562) 570-1146** or **Teresa.Gonzalez@longbeach.gov**.

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Neighbors Plant Trees with Neighborhood Partners Program Matching Grant

On Saturday, July 10th, 2010, the **North Alamitos Beach Association** completed a tree planting project planting 35 trees including crepe myrtle, purple leaf plum, pink dawn, and majestic beauty in their **Hellman Neighborhood Improvement Strategy (NIS)** neighborhood. The project was completed with support from **Colonial Care Nursing Home** to maintain water trees near their facility. Volunteers met at Miracle on 4th Street Park and the project led by neighborhood resident **Mercedes Castellanos**. Volunteers planted trees on Beverly Way, Nebraska Avenue, E. 5th Street, E. 6th Street, and Rose Avenue. The project included **5 sidewalk cuts** on Beverly Way in order to plant trees on a block that had no existing trees.

The project was completed with a **\$2,930 Neighborhood Partners Program** grant and leverage of several additional community resources for a total project valued at **\$6,647**. Community volunteers pledged **128 hours** to help plant and maintain the trees. Refreshments for the volunteers on the planting day included coffee and tea for volunteers donated by **Portfolio Coffeehouse** and pizza donated by **Encompass Global Logistics**. Additional community donations provided opportunity drawing prizes for volunteers.

The **Neighborhood Partners Program (NPP)** provides matching grants of up to **\$5,000** in goods and services to accomplish approved projects. Funding is available to established neighborhood/community groups within designated Community Development Block Grant eligible neighborhoods and within the North Long Beach Redevelopment Project Area neighborhoods. Eligible groups must be formally established organizations having designated officers and membership rosters and a history of neighborhood involvement. The match provided by the applicant must be equal to at least 50% of the total project cost and may be supplied in the form of cash, goods and services, and volunteer work hours (volunteer work hours may not be the sole match).

NPP can assist a variety of improvements and beautification projects. Projects must have a public benefit, and must have support of the organization's governing body and the affected neighborhood and may include tree plantings or landscape projects, adopting and improving neighborhood parks or schools, creating community gardens/landscaped open space, neighborhood brochures or banners, and community murals.

For more information about the **Neighborhood Partners Program**, please contact **Jim Osgood** at **(562) 570-5221** or e-mail **James.Osgood@longbeach.gov**.

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Hellman Neighborhood Improvement Strategy (NIS) Area North Alamitos Beach Association (NABA) Neighborhood Clean-up

On Saturday, November 13, 2010 **NABA** in collaboration with the **Anaheim Street Community Police Center**, and **Cheap Shots Bar**, hosted a neighborhood clean-up in the Hellman NIS Area. The event took place from 9:00 a.m. to 11:00 a.m. at 947 E. 4th Street.

Twenty volunteers took part in this community improvement effort. Additionally, **eleven** Community Service Workers assigned by the **City of Long Beach Prosecutor's Office Community Service Program** provided their valuable support. This event provided an opportunity for the area's residents to work together to improve the visual aesthetics of their neighborhood. Volunteers focused their efforts on the alley located behind the 1100 block of East 4th Street and performed a complete sweep of the neighborhood removing weeds, trash and dumped items. One industrial sized dumpster was completely filled with **nine tons of trash and debris**. **Six** property maintenance violations were identified during the event and referred to the **Hellman NIS Area Community Code Enforcement (CCE) Program**.



Special thanks to **Erick P. Verduzco-Vega**, **Cheap Shots** bar owner, for hosting the event and for providing coffee and refreshments for all volunteers. Also supporting this event were NABA board members **Henry Salzer**, **Tom Kroloski**, and **David Clement** who provided valuable support and a truck to haul dumped items such as couches, mattresses and debris from the nearby alleys.

For additional information about **NABA** please visit their new web page at: <http://tinyurl.com/nabalongbeach>.

For more information about the **Hellman neighborhood**, please contact **Gonzalo Sanchez** at (562) 570-1114 or e-mail Gonzalo.Sanchez@longbeach.gov.

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Hellman Neighborhood Improvement Strategy (NIS) Area Craftsman Village Historic District (CVHD) / Neighborhood Clean Up

On Saturday, November 20, 2010 **CVHD** and the **Anaheim Street Community Police Center (APC)** sponsored a neighborhood clean up in the Hellman neighborhood. The event took place from 9:00 a.m. to 11:00 a.m. and the meeting location was 1445 E. 9th Street. **Thirty-four** community members took part in this community improvement effort. Additionally, **sixteen** community service workers assigned by the **City of Long Beach Prosecutor's Office** provided valuable support.



This community improvement project provided an opportunity for the area's residents to work together to improve the visual aesthetics of the historic district. Volunteers focused their work on the alley located between 9th and 10th Streets. They swept trash and debris and removed numerous dumped items such as couches, mattresses and old furniture. One industrial size dumpster with **nine tons of trash and debris** was completely filled. **Four** property maintenance violations were identified during the event and referred to the **Hellman NIS Area Community Code Enforcement Program (CCE)**.

Special thanks **CVHD** board members for putting together this event, to **David H. Maruyama** for hosting the event and to **David Hernandez** for providing his truck to haul trash and debris from the nearby alleys. Even though it was a rainy, cold day, CVHD completed the project as planned.

For information about the Hellman neighborhood or **CVHD** please contact **Gonzalo Sanchez** at **(562) 570-1114** or **Gonzalo.Sanchez@longbeach.gov** or visit the improved **CVHD** web page at <http://www.craftsmanvillage.org/>.

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Anaheim Street Community Police Center (APC) MacArthur Park/Whittier School NIS Area Monthly Neighborhood Meeting

On Tuesday, November 16, 2010 from 5:00 p.m. to 6:30 p.m. at the Mark Twain Library located at 1401 E. Anaheim Street, the **Anaheim Street Community Police Center** and the **MacArthur Park/Whittier School Neighborhood Improvement Strategy (NIS)** area hosted a monthly neighborhood meeting on “**Holiday Safety Tips**”.



Detective Fred Bloh (Ret.) of the **Long Beach Police Department** presented an overview of general safety procedures. The workshop gave an opportunity for residents, community leaders and business owners learn about personal safety, neighborhood safety, travel safety, commercial/residential safety during holiday season. There were lengthy questions and answers from audience. **Fifteen (15)** people in the surrounding area attended the meeting with translation provided in Khmer and Spanish. Light refreshments were also provided for all at the meeting.

For more information about the **MacArthur Park/Whittier School neighborhood**, please contact **Bryant Ben** at **(562) 570-1691** or e-mail **bryant.ben@longbeach.gov**.