

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Willmore Neighborhood Improvement Strategy (NIS) Area Willmore Community Police Center Aquarium of the Pacific Neighborhood Clean-Up

On Saturday, February 6, 2010, the **Willmore Community Police Center** partnered with the **Aquarium of the Pacific** to hold a very successful neighborhood clean-up.

One hundred and ninety eight (198) volunteers show-up to participate. The clean-up boundaries were Golden Avenue to Magnolia Avenue between 3rd Street and 6th Street including alleys within those boundaries. The goal of the clean-up was to educate residents about how to prevent trash from entering the storm drains, which, in turn empty directly into the ocean.



The **Neighborhood Services Bureau** provided plastic bags and gloves for trash collection. The **Aquarium of the Pacific** staff donated free Aquarium admission tickets to the volunteers. The participating children really enjoyed learning how they can make a difference and help save animal life in the ocean.

For more information about the Willmore NIS area or the Willmore Community Police Center, please contact **Teresa Gonzalez** at **(562) 570-1146** or e-mail **Teresa.Gonzalez@longbeach.gov**.

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



St. Mary Neighborhood Improvement Strategy (NIS) Area “Give a Day, Get a Disney Day” Volunteer Program Neighborhood Clean-Up

On Saturday, February 6, 2010, residents from the 1100 block of Cerritos Avenue, working in collaboration with the **Neighborhood Services Bureau’s Anaheim Street Community Police Center (APC)**, sponsored a neighborhood clean-up in the St. Mary Neighborhood Improvement Strategy (NIS) Area.



The event took place from 8:00 a.m. to 11:00 a.m. and **200** volunteers from the “**Give a Day, Get a Disney Day**” Volunteer Program took part in this community improvement effort. Additionally, twelve workers from the **Long Beach City Prosecutor’s Office** community service program provided valuable support for the event. Volunteers collected trash, debris and dumped items from the surrounding streets and alleys. One industrial-sized dumpster with **nine (9)** tons of trash and debris was completely filled.

This event provided an opportunity for neighborhood residents and volunteers to work together to improve the visual aesthetics of their neighborhood. Ten property maintenance code violations were identified for referral to the **City’s Code Enforcement Division**.

The residents, volunteers, and staff all thank the **Long Beach Police Department South Division** for providing a District Car Check (DCC) during the event.

For more information about the St. Mary NIS Area, please contact **Gonzalo Sanchez** at **(562) 570-1114** or e-mail **gonzalo.sanchez@longbeach.gov**.

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



North Long Beach Neighborhood Improvement Strategy (NIS) Area “Give a Day, Get a Disney Day” Volunteer Program Neighborhood Clean-Up



On Saturday, February 13, 2010, the **Neighborhood Services Bureau (NSB)** staff organized a neighborhood clean-up in the North Long Beach (NIS) Area. The event took place at 6900 Muriel Avenue from 8:00 a.m. to noon.

One-hundred seventy-four volunteers (174) participated in this event in order to earn free tickets to **Disneyland** through the “**Give a Day, Get a Disney Day**” Volunteer Program. The volunteers collected **nine (9)**

tons of trash, debris, and large items located within the entire NIS area.

For more information about the North Long Beach NIS Area, please contact **Chantara Nop** at chantara.nop@longbeach.gov or **(562) 570-6055**.

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Lower West Neighborhood Improvement Strategy (NIS) Area Neighborhood Clean-Up

A very successful cleanup was held on Saturday, February 13, 2010, at 1616 W. 20th Street in collaboration with the **City of Long Beach Neighborhood Services Bureau**, **City of Long Beach Environmental Services Bureau**, **Mrs. Esmeralda Sacristan from Madres Unidas Group** and residents living in the 1600 block of 20th Street in the Lower West NIS area.



From 8:00 a.m. to 11:00 a.m., **nine (9)** tons of trash, debris and household furniture were removed from the area. **Two hundred two (202)** residents participated in the event to earn free tickets to Disneyland through the "**Give a Day. Get a Disney Day**" promotion. Everyone worked together and improved the physical appearance of the neighborhood.

For more information about this event or the Lower West NIS area, please call Teresa Gonzalez at **(562) 570-1146** or e-mail teresa.gonzalez@longbeach.gov.



Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Hellman Neighborhood Improvement Strategy (NIS) Area Craftsman Village Historic District (CVHD) Graffiti Removal and Neighborhood Clean-Up

On Saturday, February 13, 2010, the **Craftsman Village Historic District Board Members (CVHD)**, in collaboration with the **Neighborhood Services Bureau's Anaheim Street Community Police Center (APC)**, sponsored its monthly graffiti removal and neighborhood clean up in the **Craftsman Village Historic District**. The event took place from 8:00 a.m. to noon at 1435 E. 9th Street.

Two hundred (200) volunteers assigned through the **Disney "Give a Day, Get a Disney Day"** took part in this community improvement effort. Additionally, eleven (11) Community Service Workers assigned by the **City Prosecutor's office** community service program provided valuable support for the event. Volunteers erased graffiti, collected trash, debris and dumped items from the surrounding streets and alleys. One industrial size dumpster with **9 tons** of trash and debris was completely filled.

This event provided an opportunity for the area's residents to work together to improve the visual aesthetics of their neighborhood. **CVHD's Board Members** worked as team leaders and each helped to coordinate and provide orientation for up to 30 volunteers to clean a specific area in the historic district. During the event, four property maintenance violations were identified for referral to the **Hellman NIS Area Community Code Enforcement Program (CCE)**.

Second Council District Field Representative, Ramon Aguilar attended the event and gave a warm welcome to all participants. The volunteers and staff especially thank the **Long Beach Police Department South Division** for providing a **District Car Check (DCC)** during the event.

For information about the Hellman NIS area, please contact **Gonzalo Sanchez** at **(562) 570-1114** or e-mail gonzalo.sanchez@longbeach.gov.

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Anaheim Street Community Police Center (APC) MacArthur Park/Whittier School Neighborhood Improvement Strategy (NIS) Area “Together We Can Control Asthma”

On Tuesday, February 16, 2010, from 5:00 p.m. to 6:30 p.m. at the Mark Twain Neighborhood Library Community Room located at 1401 E. Anaheim Street, the



Neighborhood Services Bureau’s Anaheim Street Community Police Center and the **MacArthur Park/Whittier School NIS Area** hosted a monthly neighborhood meeting titled “**Together We Can Control Asthma.**”

Phaktra Huch and **Herendira Razcon**, Asthma Educators for **Long Beach Alliance For Children With Asthma**, shared information with residents and business owners about asthma triggers, symptoms, medications and what to do when symptoms worsen. Fifteen people

in the surrounding area attended the meeting and translation was provided in Khmer and Spanish. The **Neighborhood Services Bureau** provided light refreshments.

For more information about the MacArthur Park/Whittier School NIS Area, please contact **Bryant Ben** at **(562) 570-1691** or e-mail bryant.ben@longbeach.gov.



Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Anaheim Street Community Police Center (APC) MacArthur Park/Whittier School Neighborhood Improvement Strategy (NIS) Area Neighborhood Clean-Up

The **Neighborhood Services Bureau's Anaheim Street Community Police Center** staff organized a very successful neighborhood clean-up in the MacArthur Park/Whittier School NIS area on Saturday, February 20, 2010.



The event took place from 8:00 a.m. to noon at 1320 Gaviota Avenue. **Nine (9) tons** of trash, debris and household furniture were removed from the area. **One hundred fifty five (155)** residents and business owners participated in the event to earn free tickets to Disneyland through the **“Give a Day, Get a Disney Day”** promotion. They came out to work together to improve the physical appearance of their neighborhood.

For more information about the MacArthur Park/Whittier School NIS Area, please contact **Bryant S. Ben** at **(562) 570-1691** or e-mail **bryant.ben@longbeach.gov**.



Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



St. Mary Neighborhood Improvement Strategy (NIS) Area Lincoln Elementary School Parent-Teacher Organization (PTO) Long Beach Unified School District WRAP After-School Program “Give a Day, Get a Disney Day” Volunteer Program Neighborhood Clean-Up

On Saturday, February 20, 2010, the **Lincoln Elementary School PTO** and **LBUSD WRAP After-School Program**, in collaboration with the **Anaheim Street Community Police Center**, sponsored a neighborhood clean-up in the **St. Mary NIS** area.



The clean-up took place from 9:00 a.m. to 11:00 a.m. and **200** volunteers assigned through the “**Give a Day, Get a Disney Day**” Volunteer Program took part in this community improvement effort. Additionally, nine workers assigned by the **Long Beach City Prosecutor’s Office** community service program provided valuable support for the event. Volunteers collected trash, debris and dumped items from the surrounding streets and alleys. One industrial-sized dumpster was completely filled with **nine (9)** tons of trash and debris.

This event provided an opportunity for the **Lincoln Elementary School PTO** and **WRAP** members to work together to improve the visual aesthetics of the school’s surrounding streets and interior community green areas. One group of volunteers, coordinated by **Carola Bundy, WRAP Master Garden Teacher**, prepared the soil in an area on 11th Street, so students will be able to transform the area into



a mini butterfly garden. Also volunteers started a new garden area with California native and drought-resistant plants and flowers. Additionally, **six property maintenance violations** were identified for referral to the **City's Code Enforcement Division**.



The residents, volunteers, and staff all thank the **Long Beach Police Department South Division** for providing a District Car Check (DCC) during the event. Volunteers also thank **Christi Granado, Lincoln Elementary School Principal, Terry Villamil, WRAP Coordinator, and Gladys Ramos, WRAP Site Director**, for helping volunteers without internet access to register for the **"Give a Day, Get a Disney Day"** program.

For more information about the St. Mary NIS Area, please contact **Gonzalo Sanchez** at **(562) 570-1114** or e-mail **gonzalo.sanchez@longbeach.gov**.

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Willmore Neighborhood Improvement Strategy (NIS) Area Willmore Community Police Center PeaceBuilders Workshop

On Tuesday, February 23, 2010, the **Willmore Community Police Center**, in partnership with **PeacePartners Incorporated**, hosted an educational **PeaceBuilders** workshop for parents. PeaceBuilders is a research-validated violence prevention and character education youth program approved for the federally funded Safe and Drug-Free Schools Act. Its mission is to create a peaceful, productive and safe climate for children, parents, staff and faculty.



Thirty-five (35) parents attended and learned simple techniques to better communicate with other family members in order to create a productive and safe place for children and parents.

For more information about this program please contact **Teresa Gonzalez** at **(562) 570-1146** or **teresa.gonzalez@longbeach.gov**



Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Cherry-Temple Neighborhood Improvement Strategy (NIS) Area West East-Side Community Association (WESCA) Neighborhood Clean-Up



On Saturday, February 27, 2010, the **West East-Side Community Association (WESCA)**, in partnership with the **Neighborhood Services Bureau, Litter-Free Long Beach, Department of Parks, Recreation and Marine, Partners of Parks, and Disney "Give a Day, Get a Disney Day"** promotion volunteers, hosted a monthly neighborhood clean-up. The clean-up took place at Orizaba Park.

Twenty-three (23) volunteers, including Fourth District **Councilman Patrick O'Donnell**, his staff and **Community Development Advisory Commission members Jan Ward and Jill Hill**, were out on the neighborhood streets, park, sidewalks and alleys in a united effort to remove illegally dumped items, hazardous material, trash and debris from the **Cherry-Temple NIS** neighborhood. Despite the rainy weather conditions, over **nine (9) tons** of trash and debris were collected on this wet day.

This was a wonderful opportunity for neighborhood residents to meet each other and discuss concerns and solutions regarding issues affecting the **Cherry-Temple** neighborhood.

For more information about the Cherry-Temple NIS area, please contact **Griselda Perez**, the new **Cherry-Temple NIS Coordinator**, at **(562) 570-6049** or e-mail griselda.perez@longbeach.gov.