

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Hellman Neighborhood Improvement Strategy (NIS) Area Orange Avenue Mini Park

On Monday, January 4, 2010, **Anna Mendiola, City of Long Beach Park Development Officer**, met with more than 20 local Hellman NIS Area residents to conduct a presentation about the final concept of the new mini park to be built at the empty lot of 851 Orange Avenue. The event took place at the **Long Beach Senior Center**.



Local residents were encouraged to provide suggestions about the features and amenities to be incorporated into this new mini park. All these ideas were incorporated into the final project. **First District Office Field Deputy Lena A. Gonzalez** attended and provided valuable input during the event.

City of Long Beach Parks Recreation and Marine will be submitting a grant proposal to complete this project. It is possible we may see a new mini park in the **Craftsman Village Historic District** within a year.



For more information about the Orange Avenue Mini Park, please contact **Anna Mendiola, Park Development Officer** at **(562) 570-3165**.

For more information about the Hellman NIS Area, please contact **Gonzalo Sanchez** at **(562) 570-1114** or e-mail gonzalo.sanchez@longbeach.gov.

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North Long Beach Neighborhood Improvement Strategy (NIS) Area “Give a Day, Get a Disney Day” Volunteer Program Neighborhood Clean-Up

On Saturday, January 9, 2010, **Neighborhood Services Bureau (NSB)** staff organized a neighborhood clean-up in the North Long Beach (NIS) Area. The event took place at 6900 Muriel Avenue from 8:00 a.m. to noon.



One-hundred eighty-seven volunteers (187) participated in this event in order to earn free tickets to **Disneyland** through the “**Give a Day, Get a Disney Day**” **Volunteer Program**. The volunteers collected **nine (9)** tons of trash, debris, and large items located within the entire NIS area.

For more information about the North Long Beach NIS area, please contact **Chantara Nop** at **(562) 570-6055** or e-mail **chantara.nop@longbeach.gov**.

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Hellman Neighborhood Improvement Strategy (NIS) Area Craftsman Village Historic District (CVHD) Graffiti Removal and Neighborhood Clean-Up

On Saturday, January 16, 2010, the **Craftsman Village Historic District Board Members (CVHD)**, in collaboration with the **Neighborhood Services Bureau's Anaheim Street Community Police Center (APC)**, sponsored its monthly graffiti removal and neighborhood clean up in the **Craftsman Village Historic District**. The event took place from 8:00 a.m. to noon at 1203 E. 8th Street.

Two hundred (200) volunteers assigned through the "**Give a Day, Get a Disney Day**" **Program** took part in this community improvement effort. Additionally, fourteen (14) Community Service Workers assigned by the **City Prosecutor's office** community service program provided valuable support for the event. Volunteers erased graffiti, collected trash, debris and dumped items from the surrounding streets and alleys. One industrial size dumpster with **nine (9)** tons of trash and debris was completely filled.

This event provided an opportunity for the area's residents to work together to improve the visual aesthetics of their neighborhood. **CVHD's Board Members** worked as team leaders and each helped to coordinate and provide orientation for up to 30 volunteers to clean a specific area in the historic district. During the event, seven property maintenance violations were identified for referral to the **Hellman NIS Area Community Code Enforcement Program (CCE)**. **Second District Councilmember, Suja Lowenthal** attended the event and gave a warm welcome to all participants.

The residents and volunteers especially thank **Franklin Classical Middle School Principal David Taylor** for providing parking for event participants, **North Alamitos Beach Association (NABA) Vice-President Henry Salzer** for providing his truck to remove trash and debris from the alleys and the **Long Beach Police Department South Division** for providing a District Car Check (DCC) during the event.

For information about the Hellman NIS area, please contact **Gonzalo Sanchez** at (562) 570-1114 or e-mail gonzalo.sanchez@longbeach.gov.

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Anaheim Street Community Police Center (APC) MacArthur Park/Whittier School Neighborhood Improvement Strategy (NIS) Area Neighborhood Clean-Up

The **Neighborhood Services Bureau's Anaheim Street Community Police Center (APC)**, in collaboration with **Mrs. Maria Lopez** and residents living along the 1400 block of Gardenia Avenue, sponsored a very successful neighborhood clean-up in the **MacArthur Park/Whittier School (NIS) Area**.



The event took place on Saturday, January 16, 2010, from 8:00 a.m. to noon at 1434 Gardenia Avenue. **Nine** tons of trash, debris and household furniture were removed from the area. **One hundred-forty one (141)** residents and business owners participated in the event to earn free tickets to **Disneyland** through the “**Give a Day, Get a Disney Day**” promotion. They came out to work together to improve the physical appearance of their neighborhood.

For more information about the MacArthur Park/Whittier School NIS Area, please contact **Bryant S. Ben** at **(562) 570-1691** or e-mail **bryant.ben@longbeach.gov**.

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Anaheim Street Community Police Center (APC) MacArthur Park/Whittier School Neighborhood Improvement Strategy (NIS) Area “Community Energy Saver Program”

On Tuesday, January 19, 2010, from 5:00 p.m. to 6:30 p.m. the **Anaheim Street Community Police Center (APC)** and the **MacArthur Park/Whittier School NIS Area** hosted a monthly neighborhood meeting about the **Breathe California of Los Angeles County “Community Energy Saver Program”** at the Mark Twain Neighborhood Library Community Room, located at 1401 E. Anaheim Street.



Blaine Verde, Environmental Educator for **Breathe LA**, shared information with residents and business owners on how to save money, energy and the environment. Thirty-one people in the surrounding area attended the meeting with translation provided in Khmer and Spanish. The **Neighborhood Services Bureau** provided light refreshments.

For more information about the MacArthur Park/Whittier School NIS Area, please contact **Bryant Ben** at **(562) 570-1691** or e-mail **bryant.ben@longbeach.gov**.

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Hellman Neighborhood Improvement Strategy (NIS) Area North Alamitos Beach Association (NABA) Graffiti Removal and Neighborhood Clean-Up

On Saturday, January 30, 2010, the **North Alamitos Beach Association (NABA)**, in collaboration with the **Neighborhood Services Bureau's Anaheim Street Community Police Center (APC)**, sponsored a graffiti removal and neighborhood clean-up. The event took place from 8:00 a.m. to noon at 540 Cerritos Avenue.



Two hundred (200) volunteers participated in the event and earned free tickets to **Disneyland** through the “**Give a Day, Get a Disney Day**” promotion. Also, sixteen community service workers assigned by the **Long Beach City Prosecutor's** office community service program provided support at the event. Volunteers erased graffiti, collected trash, debris and dumped items from the surrounding neighborhoods. One industrial-sized dumpster with **nine** tons of trash and debris was completely filled.



This event provided an opportunity for the area's residents to work together to improve the visual aesthetics of their neighborhood. **NABA Board Members** worked as team leaders and coordinated and provided orientation to up to 30 volunteers assigned to specific neighborhood areas. During the event, nine property maintenance violations were identified for referral to the **Hellman NIS Area Community Code Enforcement Program (CCE)**.

The residents and volunteers especially thank **Franklin Classical Middle School Principal David Taylor** for providing parking for event participants and the **Long Beach Police Department South Division** for providing a District Car Check (DCC) during the event.

For information about the Hellman NIS area, please contact **Gonzalo Sanchez** at **(562) 570-1114** or e-mail gonzalo.sanchez@longbeach.gov