

Corridor Beautification

Business Improvement Rebates, Business Start-Up Grants, Enterprise Zone, Business Loans, Business Assistance



Traffic Control Cabinet Art Project Atlantic & Burnett



The **Neighborhood Services Bureau** continues to combat graffiti by having artists paint murals on many traffic signal control cabinets (utility boxes) located throughout Long Beach.

Talented artists have been busy giving utility boxes facelifts while at the same time discouraging people from tagging these white metal boxes.

The **Redevelopment Agency** provides funding assistance for this project.

The newest creation is on Atlantic Avenue and Burnett Street in Central Long Beach.

Artist John Culqui was selected to paint the newest mural.

For more information regarding **traffic control cabinet art**, please contact **Dora Cortes** at **(562) 570-6848** or email **Dora.Cortes@longbeach.gov**.

Corridor Beautification

Business Improvement Rebates, Business Start-Up Grants, Enterprise Zone, Business Loans, Business Assistance



West Long Beach Industrial Project Area Utilizes Commercial Improvement Rebate Program with RDA Funding

Neighborhood Services Bureau's **Commercial Improvement Rebate Program** is offered in the **West Long Beach Industrial Project Area (WLBIPA)** utilizing **Redevelopment Agency (RDA)** funding.

The **Commercial Improvement Rebate Program** has been so successfully used to improve the look of business corridors in Community Development Block Grant (CDBG) eligible areas that the program has been replicated to assist Westside businesses to beautify their exteriors. This program provides a reimbursement of up to **\$2,000** per business to commercial property owners and business owners located in the WLBIPA to improve the exterior of their properties.

While no match is required to utilize this program, business and property owners frequently invest substantial additional funds to improve the exteriors of their businesses which further enhance the appearance in the WLBIPA. For instance, **Geraldine E. Bark & Bark Family Trust**, property owners of 2125 West 17th Street, and **Douglas A. Young**, the business owner of **Questech**, each utilized the **Commercial Improvement Rebate Program** to paint and stucco their building and install a new door. They invested an additional **\$1,562** in exterior improvements for a total project that cost **\$5,562**.



2125 West 17th Street ("Before" Picture)



2125 West 17th Street ("After" Picture)

Since October 2007, the Neighborhood Services Bureau has coordinated the reimbursement of **\$206,004** of Redevelopment Agency funds to **114** WLBIPA commercial property owners and business owners. The owners invested an additional amount of **\$149,138** on their exterior improvements.

For more information about the **Commercial Improvement Rebate Program**, please call **Phillip Jennings** at **(562) 570-6007** or e-mail **Phillip.Jennings@longbeach.gov**.

