

Neighborhood Resource Center

Training, Technology and Resources for Neighborhood Organizations, Neighborhood Leadership Program, Neighborhood Enhancement Area (NEA) Program, Neighborhood Problem Solving



Neighborhood Leadership Program (NLP) Alumni Reunion Dinner

On Monday, January 10, 2011, approximately 130 graduates of the **Neighborhood Leadership Program (NLP)** and prospective Class of 2011 candidates participated in the 13th annual Alumni Reunion Dinner at **El Nuevo Altata Restaurant**. The dinner was held to kick-off the recruitment for the Neighborhood Leadership Program's Class of 2011.



The event was made possible through funding from the **Long Beach Community Foundation** and **Union Bank**. **Tessia Hassel, Senior Vice President Regional Manager**, for Union Bank addressed the audience and commended graduates for the work they do in Long Beach neighborhoods. **Paula Trzicky**, a graduate of the Neighborhood Leadership Program's Class of 2010, shared what she learned in the program and encouraged potential candidates in the audience to apply for the Class of 2011.

The event featured an activity that encouraged attendees to fill out a pledge card indicating where in Long Beach they lived and pledging to commit or recommit their involvement in neighborhood associations. At dinner, **42** attendees signed pledge cards to dedicate themselves to making a difference through their local neighborhood associations or by starting new ones.

Since 1992, **477** Long Beach **residents** have graduated from the nationally awarded program. The Neighborhood Leadership Program is the only leadership program in the country that is taught in three languages simultaneously (English, Spanish, and Khmer). Sessions are presented by staff from the Neighborhood Services Bureau.

For more information about the **Neighborhood Leadership Program**, please contact **Francisco Rodriquez** at **(562) 570-1010** or e-mail **Francisco.Rodriguez@longbeach.gov**.

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Neighborhood Resource Center Host Application Workshop for Neighborhoods, USA 2011 Awards

A dozen representatives from Long Beach neighborhood and community organizations attended an application workshop to learn how to apply for **Neighborhoods, USA's 2011 "Neighborhood of the Year"** and **"Best Neighborhood Newsletter"** awards on Wednesday, January 19, 2011 at the Neighborhood Resource Center.



Cheryl Perry, Carrol Goddard, and Mark Perry of Willmore City Heritage Association (WCHA), First Place winner of the Neighborhoods, USA's **"Neighborhood of the Year Award 2010"** national competition in the category of Physical Revitalization—Single Neighborhood," shared their NUSA PowerPoint presentation and offered tips for success in the competition.

Neighborhood organizations are eligible to submit applications if they have developed or implemented a project that has benefited their neighborhood in 2010. In addition, this year marks the beginning of a Neighborhood Newsletter competition. A new competition for neighborhood groups from Neighborhoods, USA.

Since 1998, the Neighborhood Resource Center has successfully helped **15** groups to win national recognition for their hard work and dedication to their Belmont Shore, Bluff Heights, Central Area (twice), Coolidge Triangle, Craftsman Village Historic District, East Village, El Dorado Park South, Emerald Villas, Los Cerritos, Magnolia Industrial Area, North Long Beach, Washington Middle School and Willmore City Historic District (twice), neighborhoods.

For more information about Neighborhoods, USA, contact:

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For information about future **Neighborhood Resource Center** workshops, contact **Scottie Hinkey** at **(562) 570-1010** or e-mail **Sharron.Hinkey@longbeach.gov**.

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Neighborhood Leadership Program Information Session

Thirty-seven residents and eleven Neighborhood Leadership Program Graduates were present at the **Fourth Annual Neighborhood Leadership Program Information Session** on Thursday, January 20, 2011 at the Neighborhood Resource Center. The purpose of the session was to give the residents an overview of the Neighborhood Leadership Program and to give them an understanding of the commitment for the program.



Tom Flores, from the **Class of 2010** and **Scottie Hinkey** from the **Class of 2006** spoke about their experience in the program and about what they learned through their participation. Several alumni were present to network with the candidates and to share their experiences in the Neighborhood Leadership Program.

The **Neighborhood Leadership Program** brings together a diverse group of dedicated neighborhood residents to participate in a five-month experience that facilitates the enhancement of communication skills, conflict resolution, leadership and human relations skills.

The Class of 2011 is offered beginning **Thursday, February 17, 2011** through **Saturday, August 20, 2011** which includes **twelve sessions** and a **graduation ceremony**. The program design and curriculum provide an opportunity for participants to strengthen their linkages with the city, schools, businesses, parents, families, neighborhoods and community. An interest list for the Class of 2012 is forming.

For more information, please contact **Francisco Rodriguez** at **(562) 570-3817** or **Francisco.Rodriguez@longbeach.gov**.

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What Do You Want to Learn in 2011

In November 2010, the **Neighborhood Resource Center** (NRC) conducted their annual workshop survey via email to Long Beach neighborhood and community leaders -- including association presidents, volunteers, and City employees -- to find out what workshop and training topics they would be interested in learning about and to develop their training schedule for 2011. NRC received 572 votes from both residents and City employees.

Community support and attendance at NRC workshops are high – since December 2000, NRC has hosted 200 workshops attended by 6,870 attendees.

Below are the top 10 survey results for 2011:

1. Grant Writing Basics
2. Disaster Preparedness / Earthquake Preparedness
3. Drought Resistant Landscaping and Water Conservation
4. Long Beach Community Database – Learn About Long Beach Statistics and Education and Crime Trends
5. Bicycling in Long Beach
6. City of Long Beach 101 – Learn about Your City Government
7. How to Write an Effective Business Plan
8. Code Enforcement Issues and Regulations
9. “Got Trees?” – How to Apply for Tree Grants, Planting and Maintenance in Your Neighborhood.
10. Grant Application Workshops

The workshop survey is already in use to develop the workshop training schedule for 2011. Several survey respondents have volunteered to donate their time and expertise to present workshops.

For more information, about upcoming Neighborhood Resource Center workshops, or to be added to the NRC email list, please contact **Scottie Hinkey** at **Sharron.Hinkey@longbeach.gov** or call **(562) 570-1010**.

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Community Cinema Film, "For Once In My Life," Comes to Long Beach

Sixty-five Long Beach residents attended a free screening and discussion of a **Community Cinema** film, "For Once In My Life," **Tuesday, January 25, 2011** at the Long Beach Main Library.

"For Once In My Life," by Jim Bingham and Mark Moormann, is the story of the Spirit of Good Will Band, which is made up of 28 musicians and singers who all have severe mental and physical disabilities. The film challenges preconceived notions of what it means to be disabled.



Panelists for the post screening discussion were **Janet McCarthy-Wilson**, President and CEO of Goodwill, Southern Los Angeles County, and **Chuck Scarpaci**, Director of LINKS, Sign Language Interpreting Services. **Frances Emily Dawson Harris**, community activist on disability issues, moderated the discussion.

The **Community Cinema Series** in Long Beach is presented by the **Neighborhood Resource Center, Long Beach Public Library** and **Long Beach Central Area Association**. Community Cinema, presented by the Independent Television Service (ITVS), is a groundbreaking public education and civic engagement initiative featuring free monthly screenings of films from the Emmy Award-winning PBS series **Independent Lens**. Nine films, followed by panel discussions and Q & A, are being screened at the Long Beach Main Library between October 2010 and June 2011. The Community Cinema Series is an opportunity to bring together Long Beach organizations and community members to learn, discuss and get involved in today's critical social issues.

For information on future workshops presented by the **Neighborhood Resource Center**, contact **Scottie Hinkey** at Sharron.Hinkey@longbeach.gov or call **(562) 570-3814**.

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Neighborhood Resource Center Hosts Grant Basics Workshop

Sixty Long Beach residents attended a “**Grant Writing Basics**” workshop hosted by the **Neighborhood Resource Center, Wednesday, January 12, 2011**. The workshop was tailored for individuals and small organizations beginning to write grants or do fundraising.



Karen Reside, Reside and Associates, presented the workshop. Reside trained at the Grantsmanship Center and was a grant reviewer for the Institute of Museum and Library Services. She has received more than 5 million dollars in grants from corporations, foundations and trusts.

The workshop covered:

- Researching grant opportunities, developing a funding calendar, and preparing a Needs Statement and supporting documents
- Financial documents and program development
- Writing and preparing the grant for submission and how to track grant submissions

For more information, contact

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For information about future NRC workshops, contact **Scottie Hinkey** at **Sharron.Hinkey@longbeach.gov** or call **(562) 570-1010**.