

# Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal



## Hellman Neighborhood Craftsman Village Historic District Neighborhood Clean Up

On Saturday, October 15, 2011, the **Craftsman Village Historic District (CVHD)** and the **City of Long Beach Neighborhood Services Bureau** sponsored a monthly neighborhood clean up in the Historic District. The event took place from 8:30 a.m. to 11:00 a.m. at 1524 E. Hellman Street.

**Thirty community** members took part in this community improvement effort. Additionally, 22 community service workers assigned by the **City of Long Beach Prosecutor Office's Community Service Program** provided valuable support for the event. This community gathering provided an opportunity for community members to work together to improve the visual aesthetics of the historic district and the alley located between Hellman and 7<sup>th</sup> Streets from Walnut to Orange Avenues. Volunteers collected enough trash and debris to fill one **nine ton** industrial sized dumpster. Four property maintenance violations were identified during the event and were referred to the **Hellman Neighborhood Community Code Enforcement (CCE) Program**.



Special thanks to CVHD member **Sunshine Daye** for hosting the event, and to **D'Ilorah Hunt** for providing her truck to remove dumped items and debris from the neighborhood. The next CVHD neighborhood clean up is scheduled for Saturday, November 12, 2011, at 745 Orange Avenue.

For information about the **Hellman** neighborhood, please contact **Gonzalo Sanchez** at (562) 570-1114 or e-mail [Gonzalo.Sanchez@longbeach.gov](mailto:Gonzalo.Sanchez@longbeach.gov). Or visit the CVHD web page at <http://www.craftsmanvillage.org/>.



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## Hellman Neighborhood North Alamitos Beach Association Community Improvement Forum

On Wednesday, October 26, 2011, the **North Alamitos Beach Association (NABA)** in collaboration with the **City of Long Beach Neighborhood Services Bureau** held a monthly community improvement forum at the Long Beach Senior Center at 1150 East 4<sup>th</sup> Street. In attendance were several guest speakers including, 2<sup>nd</sup> District City Council Office Field Deputy, Mark Magdaleno, LBPD South Division Patrol Resource Officer, Laurie Briney, City of Long Beach Nuisance Abatement Officer, Peter Ronca, South Division, Code Enforcement Inspector, David Woods and Miracle on 4<sup>th</sup> Street Park coordinator Heather Green.



**Second District City Council Office Field Deputy, Mark Magdaleno** provided a brief presentation and update about events and activities taking place within the district. He passed out 2<sup>nd</sup> District community newsletters and flyers for upcoming events. Mr. Magadaleno also received several concerns from NABA members about the problem of restricted parking on Walnut Avenue from 4<sup>th</sup> to 7<sup>th</sup> Streets during the months of street repair. The Second District Council Office has been a very important supporter of NABA addressing safety and community

concerns.

**City of Long Beach Chronic Nuisance Abatement Officer, Peter Ronca** gave a valuable presentation on how residents working in collaboration with City departments can help to prevent and eliminate chronic nuisances within their neighborhood.

**Long Beach Patrol Resource Officer, Laurie Briney** provided a safety update and discussed the crime trends of the City's South Division area. Officer Briney received a big round of applause and ovation when she announced that the shooter who robbed and killed the owner of the liquor store on 4<sup>th</sup> Street and Cherry Avenue had been arrested. She stated that car and residential burglaries remain as the most common crime in the South Division and the method of entry most used by burglars is through unlocked doors and windows. She advised everyone to keep doors and windows locked at all times and not to leave any valuables in the vehicles. Additionally she addressed several questions regarding community safety concerns.



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## Hellman Neighborhood North Alamitos Beach Association Community Improvement Forum (Continued)

**David Woods, South Division, Code Enforcement Inspector** provided a monthly property maintenance update and addressed numerous questions regarding property maintenance and code violations taking place in the **Hellman** neighborhood. **Sixteen** property maintenance reports were filed on this day. Mr. Woods stated that residents are welcome to submit their property maintenance concerns to the **Code Enforcement Hot-Line** at **(562) 570-CODE**.

**Heather Green, Miracle on 4<sup>th</sup> Street Park Coordinator**, provided an update of the activities and programs taking place in the park.

Additional issues discussed at NABA's community improvement forum included, 4<sup>th</sup> Street and Alamitos Avenue neighborhood monument marker ceremony and upcoming November 19<sup>th</sup> 2011 neighborhood clean up at 540 Cerritos Avenue. These community gatherings are an opportunity for residents businesses and homeowners to exchange information with City officials about their safety and neighborhood improvement concerns. The next NABA Community Improvement Forum is scheduled for Wednesday, November 30, 2011 at the Long Beach Senior Center.

For more information about the **Hellman** neighborhood, please contact **Gonzalo Sanchez** at **(562) 570-1114** or e-mail **Gonzalo.Sanchez@longbeach.gov**.



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**2<sup>nd</sup> District Office Field Deputy, Mark Magdaleno** provided a brief presentation and update about events and activities taking place within the district. He passed out 2<sup>nd</sup> District community newsletters and flyers for upcoming events. Mr. Magadaleno also received several concerns from NABA members about the problem of restricted parking on Walnut Avenue from 4<sup>th</sup> to 7<sup>th</sup> Street during the months of street repair. The Second District office has been a very important supporter of NABA addressing safety and community concerns. **City of Long Beach Chronic Nuisance Abatement Officer, Peter Ronca** gave a valuable presentation on how residents working in collaboration with City departments can help to prevent and eliminate chronic nuisances within their neighborhood. **Long Beach Patrol Resource Officer, Laurie Briney** provided a safety update and discussed the crime trends of the City's South Division area. Officer Briney received a big round of applause and ovation when she announced that the shooter who robbed and killed the owner of the liquor store on 4<sup>th</sup> and Cherry Avenue had been arrested. She stated that car and residential burglaries remain as the most common crime in the South Division and the method of entry most used by burglars is through unlocked doors and windows. She advised everyone to keep doors and windows locked at all times and not to leave any valuables in the vehicles. Additionally she addressed several questions regarding community safety concerns. **David Woods, South Division, Code Enforcement Inspector** provided a monthly property maintenance update and addressed numerous questions regarding property maintenance and code violations taking place in the **Hellman Neighborhood**. **Sixteen** property maintenance reports were filed on this day. Mr. Woods stated that residents are welcome to submit their property maintenance concerns to the **Code Enforcement Hot-Line at (562) 570-CODE**. **Heather Green, Miracle on 4<sup>th</sup> Street Park Coordinator**, provided an update of the activities and programs taking place in the park.

Additional issues discussed at NABA's community Improvement forum included, 4<sup>th</sup> Street and Alamitos Avenue neighborhood monument marker ceremony and upcoming November 19<sup>th</sup> 540 Cerritos Avenue neighborhood clean up. These community gatherings are an opportunity for residents businesses and homeowners to exchange information with City officials about their safety and neighborhood improvement concerns. The next NABA Community Improvement Forum is scheduled for Wednesday, November 30, 2011 at the Long Beach Senior Center.

For more information about the Hellman Neighborhood, please contact **Gonzalo Sanchez** at **(562) 570-1114** or via e-mail **Gonzalo.Sanchez@longbeach.gov** .

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## Starr King School Neighborhood Clean-Up

On Saturday, October 8, 2011, staff from the **Neighborhood Services Bureau (NSB)** assisted residents to organize their monthly neighborhood clean-up within the Starr King School neighborhood area. The event took place at 6900 Muriel Avenue from 8:00 a.m. to noon.



**Fifty-four** volunteers came out to support this effort. The volunteers, with the support of NSB staff, collected **nine** tons of trash, debris, and large items.

For more information about the **Starr King School** neighborhood area, please contact **Chantara Nop** at **(562) 570-8280** or e-mail **Chantara.Nop@longbeach.gov**.



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## St. Mary Neighborhood Neighborhood Clean-Up

On Saturday, October 22, 2011, residents living along the 1000 block of Walnut Avenue and the Neighborhood Services Bureau sponsored a neighborhood clean-up in the St. Mary neighborhood. The event took place from 8:30 a.m. to 11:00 a.m. at 1040 Walnut Avenue.



This community gathering provided an opportunity for community members to work together to improve the visual aesthetics of the alley located between Walnut and Gaviota Avenues from 10th to Anaheim Streets. Volunteers collected enough trash and debris to fill one **nine ton** industrial sized dumpster. Lastly, **25 Community Service Workers** assigned by the **City of Long Beach Prosecutor's Office Community Service Program** provided valuable support for the event.

Neighborhood clean-up events are an excellent opportunity for City staff to walk the streets and the alleys of Long Beach and talk to the residents about their neighborhood and safety concerns. **Fourteen** property maintenance violations were identified during the event and referred to the St. Mary's **Proactive Code Enforcement Program (PACE)**. Also, a vacant, open, and accessible home was identified and referred to the City of Long Beach Code Enforcement South Division Squad.

Special thanks to St. Mary neighborhood property owner, **Alma Felix** for hosting the event and to **City of Long Beach Public Works, Graffiti Hotline Technician, Wilfredo Monterroza** for helping to erase graffiti from the alley and the area during the event.

For more information about the **St. Mary** neighborhood, please contact **Gonzalo Sanchez** at **(562) 570-1114** or e-mail **Gonzalo.Sanchez@longbeach.gov**.



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## West East-Side Community Association Neighborhood Clean-Up

On Saturday, October 22, 2011, the **West East-Side Community Association (WESCA)** hosted their monthly neighborhood clean-up with the **Neighborhood Services Bureau** and **Litter-Free Long Beach**.



The clean-up location took place on the corner of Anaheim Street and Dawson Avenue. **Twenty-nine** volunteers -- including the new **Commander Michael Beckman** from the **Long Beach Police Department's East Division**, staff from the **4<sup>th</sup> District Council office**, **WESCA members**, **Society of St. Vincent de Paul Council of Los Angeles**, **Community Service Workers** from the **City Prosecutor's Office**, the **United Cambodian Community**, local business owners and neighborhood volunteers.

Community workers worked on an empty lot that had enough trash to fill **two** truckloads. A high school student from **Polytechnic High School** needed school credit and found this clean-up on their school's community service website. A community volunteer came to throw away a baby stroller and instead made a father and son happy with a new treasure.



Special thanks to **Josh** and **Laura McMillin**, new homeowners in the neighborhood, for hosting the event and for providing donuts and home grown vegetables, including chayote squash from their tree, for all the volunteers.

Volunteers scoured the neighborhood streets, parks, sidewalks, and alleys in a united effort to remove illegally dumped items, hazardous material, trash and debris from the **Cherry-Temple neighborhood**. Over **15 tons** of trash and debris were collected on this day! **One property maintenance code violation** was referred to the **City's Code Enforcement Division**.



Following the clean-up, a barbecue was provided to all volunteers. This was a wonderful opportunity for neighborhood residents to meet each other and discuss concerns and devise solutions affecting the Cherry-Temple neighborhood.

For more information about the **Cherry-Temple** neighborhood, please contact **Griselda Barba** at **(562) 570-8281** or e-mail **Griselda.Barba@longbeach.gov**.



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## West East-Side Community Association Halloween Carnival

On Monday, October 31, 2011, the **West East-Side Community Association (WESCA)**, in collaboration with the **Neighborhood Services Bureau**, **4<sup>th</sup> District Councilmember Patrick O'Donnell**, the **Department of Parks, Recreation & Marine**, **East Anaheim Street Business Alliance (EASBA)** and the **Long Beach Police Department**, hosted the neighborhood's **9<sup>th</sup> Annual Halloween Carnival** in the **Freeman Community Center** located at 1205 Freeman Avenue.



Community volunteers and staff from the Neighborhood Services Bureau, Department of Parks, Recreation and Marine, and Long Beach Police Department, worked together to ensure this to be a safe and successful event. Approximately **two hundred fifty** neighborhood children and adults attended.



Children enjoyed the carnival games, scary haunted room, pumpkin decorating, moon bounce, face painting, and costume design. A volunteer resident D.J. provided Halloween music and sound effects. The children were able to fill their bags with candy and prizes and take home their artistic creations drawn onto pumpkins. Staff from the Department of Parks, Recreation and Marine entertained the children with games and a bouncer.



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## West East-Side Community Association Halloween Carnival (continued)

**Twenty-seven** volunteers from the community including residents, local businesses, organizations, and City staff assisted with the set-up, clean-up, games, booths, and music. A special thanks to **Connie D. Oden, Community Services Supervisor**, from the **Department of Parks, Recreation & Marine**, and her staff - **Wesley Guess, Lorraine Aguilar, Dayman Barnett, Johnny Brown, Ashley Estis, Ernesto Garcia, Kelisha Gonzales, Travis Harlin, Jesus Hernandez, Joseph Kaiser, and Edgar Punzo** -- who volunteered their time to set up and assist with this successful event.



This year's event was a success thanks to the support of generous sponsors; **Anaheim Ace Hardware, Joe Jost's, Masterworks Construction, Mar Mel Inn, the Anaheim and Obispo Branch of F&M Bank, East Anaheim Business Alliance (EASBA), DiPiazza Restaurant & Lounge, and Helen Cox.** A community volunteer resident, **Herlinda Chica** drove **Jan Ward, President of WESCA** and **Connie** to downtown Los Angeles to buy the glow sticks and candy. **Becky Katzen,** and **Izzy Lopez,** two **Long Beach Police Senior Partners** who provided glow sticks, finger lights and candy to children and the **Fourth District Councilman Patrick O'Donnell's** staff, **Bridget Sramek, Brenda Caloca, Armando Vazquez-Ramos, Molly Moak,** and **Pa's Pumpkin Patch** donated \$250 in pumpkins. The **Neighborhood Services Bureau,** provided pizza and water to all volunteers to assisted with this event.

This family-friendly carnival was a wonderful day where neighborhood residents, businesses, community groups, and City staff worked together to provide an afternoon of fun for families in the Cherry-Temple neighborhood.

For more information about the **Cherry-Temple** neighborhood, please contact **Griselda Barba** at **(562) 570-8281** or e-mail **Griselda.Barba@longbeach.gov.**



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## Willmore City Neighbors Meet

On October 18, 2011, the **Willmore City Heritage Association (WCHA)** held their monthly meeting at **Drake Park**, located on 951 Maine Avenue. Drake Park will be the new meeting place for WCHA meetings thanks to the generosity of the **Department of Parks Recreation and Marine Department**. **Amy Peters, Willmore City Heritage Association President**, welcomed everyone and announced exciting activities that are taking place within the neighborhood and City.

**Mario Gonzalez, Port of Long Beach Community Relations Specialist**, attended the meeting and provided important information to the community to increase understanding of Port operations. More than **fifteen residents** had the opportunity to learn about techniques to protect the community from harmful environmental impacts through efforts like the **Clean Trucks Program**, which has reduced air pollution from harbor trucks by nearly 80 percent. Also, distinguish the Port as a leader in environmental stewardship and compliance.

**Roz Boger, Drake Park Supervisor**, provided updates about programs and activities including the Halloween Hunt. Also in attendance, **1<sup>st</sup> District Councilmember Lena Gonzalez** spoke about upcoming projects.

**Teresa Gonzalez** from the **City of Long Beach Neighborhood Services Bureau**, informed residents about programs and services, and invited them to attend workshops held at the **Neighborhood Resource Center**.

For more information about the Willmore neighborhood please call **Teresa Gonzalez** at **(562) 570-1146** or e-mail **Teresa.Gonzalez@longbeach.gov**.



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**Roz Boger, Drake Park Supervisor**, provided updates about programs and activities including the Halloween Hunt. Also in attendance, was **Lena Gonzalez** who spoke about upcoming projects.

For more information about the **Willmore** neighborhood meetings and events please call **Teresa Gonzalez** at **(562) 570-1146** or e-mail **Teresa.Gonzalez@longbeach.gov**.

