

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal



Financial Education Workshop

On Tuesday, September 20, 2011, the **Lower West** neighborhood held a community workshop about **Financial Education** at **Admiral Kidd Park**. **Lupe Gallegos** and **Leticia Mata**, **Financial Educators** of **Orange County's Credit Union**, presented information on the basics of good money management. They recommended strategies to evaluate a financial situation, budgeting, saving, investments, retirement plans, and more. About **twenty residents** attended and learned how to handle a home budget, how to save for the future, how to save for their children's college education, and how to teach their children the importance of saving.

The Orange County's Credit Union is a non-profit organization that provides services to members. With this financial education, the Orange County's Credit Union hopes residents will be more confident about making financial decisions and begin their own financial planning and investment options to work effectively toward their goals.



This workshop was made possible due to the joint efforts of the **Neighborhood Services Bureau** and the **Orange County's Credit Union**.

For more information about the **Lower West** neighborhood, please contact **Teresa Gonzalez** at **(562) 570-1146** or e-mail **Teresa.Gonzalez@longbeach.gov**.



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Neighborhood Partners Program North Alamitos Beach Association Neighborhood Monument

On Saturday, September 10, 2011, the **North Alamitos Beach Association** held a ribbon cutting for a new neighborhood monument. This monument was made possible with the support of the **Neighborhood Services Bureau's Neighborhood Partners Program, North Alamitos Beach Association (NABA), Vice Mayor Suja Lowenthal**, private donors and neighborhood volunteers.

The **Neighborhood Partners Program (NPP)** provides matching grants of up to \$5,000 in goods and services to accomplish approved projects. Funding is available to established neighborhood/community groups within designated **Community Development Block Grant** eligible neighborhoods.

J.R. White and **NABA members** took the lead for this exciting project. Neighborhood volunteers assisted in the planning, design and construction of the monument, in hope of creating a more permanent identity for their neighborhood.



This monument is the first of four planned monuments to mark the boundaries of the North Alamitos Beach neighborhood. This monument is truly a testament to the hard work and dedication of many residents and local businesses within the neighborhood.

In attendance at the ribbon cutting was **Vice Mayor Suja Lowenthal, Community Development Advisory Commissioner Gary Shelton, and David Clement, President of North Alamitos Beach Association**. Local businesses that contributed to the project were **A Jackson Design, Pike Restaurant, Seaside Printing Company, Canadian Pizza, Berro Management, Long Beach Maytag, and Portfolio Coffee**.

For more information about our **Neighborhood Partners Program**, please contact **Jim Osgood** at **(562) 570-5221** or e-mail **James.Osgood@longbeach.gov**.



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Pro-Active Code Enforcement (PACE) Central Area

Neighborhood Services Bureau's Pro-Active Code Enforcement helps eliminate blight by notifying property owners with blighted conditions on their properties and providing information on City resources to assist property owners to improve the exteriors of their properties. For example, in September 2011, a property on Lemon Avenue in the **Central neighborhood** had overgrown vegetation, household furniture, an abandoned shopping cart, graffiti and trash/debris in the rear alley. **Neighborhood Services Bureau (NSB)** staff photographed the conditions of the property and sent a letter to the property owner requesting voluntary compliance to resolve these violations.



Before



After



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Pro-Active Code Enforcement (PACE) Central Area (Continued)

Thirty days later, NSB staff visited the property again and was happy to see that the property owner corrected all these issues voluntarily without the need for further city intervention.

The **Neighborhood Services Bureau Proactive Code Enforcement Program** is funded through **Housing and Urban Development's Community Development Block Grant (CDBG)**.

For more information about the **Central** neighborhood, please contact **Griselda Barba** at **(562) 570-8281** or e-mail **Griselda.Barba@longbeach.gov**.



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Pro-Active Code Enforcement (PACE) Cherry-Temple Area

Neighborhood Improvement Strategy area coordinators proactively identify blight in the neighborhoods by also serving as **Pro-Active Code Enforcement (PACE)** coordinators to who contact owners with blighted conditions on their properties and provide information on City resources to assist property owners to improve the exteriors of their properties. For example, in September 2011, a property on St. Louis Avenue in the **Cherry-Temple neighborhood** had deteriorated paint, overgrown vegetation, and trash/debris in the rear alley. **Neighborhood Services Bureau (NSB)** staff photographed the conditions of the property and sent a letter to the property owner requesting voluntary compliance to resolve these violations.



Before



After



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Pro-Active Code Enforcement (PACE) Cherry-Temple Area (Continued)

Thirty days later, NSB staff visited the property again and was happy to see that the property owner corrected all these issues voluntarily without the need for further city intervention.

The **Neighborhood Services Bureau Proactive Code Enforcement Program** is funded through **Housing and Urban Development's Community Development Block Grant (CDBG)**.

For more information about the **Cherry-Temple** neighborhood, please contact **Griselda Barba** at **(562) 570-8281** or e-mail **Griselda.Barba@longbeach.gov**.



Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Starr King School Neighborhood Clean-Up

On Saturday, September 10, 2011, neighbors and staff from the **Neighborhood Services Bureau (NSB)** organized a neighborhood clean up within the Starr King School neighborhood area. The event took place at 6900 Muriel Ave. from 8:00 a.m. to noon.



Sixty-five volunteers came out to support this effort. The volunteers, with the support of NSB staff, collected **nine** tons of trash, debris, and large items.

For more information about the **Starr King** neighborhood, please contact **Chantara Nop** at Chantara.Nop@longbeach.gov or **(562) 570-8280**.



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Willmore City Neighbors Meet

On September 21, 2011, the **Willmore City Heritage Association** held their monthly meeting. **Amy Peters, Willmore City Heritage Association President**, announced exciting projects that were in progress in the neighborhood.

Lynette Ferenczy from the **City's Planning Bureau** provided information to homeowners about the City's guidelines for rehabilitating or repairing homes in Long Beach historic districts. Lynette explained the process to receive a Certificate of Appropriateness and shared valuable information with Willmore residents.

Laurie Briney, Patrol Resource Officer from the **Long Beach Police Department's South Division** (LBPDP) presented report about local crime statistics, and shared important tips on how residents can avoid being a victim of crime.

Roz Boger, Drake Park Supervisor, provided information about programs and activities for upcoming holidays.

At the meeting **Isaac Romero**, from the **City Council First District Office**, gave an update about future projects for the coming months.

This was the last meeting held at the Willmore Community Police Center and the residents from the neighborhood thanked the **Neighborhood Services Bureau** staff for their support over the past **17 years**.

Willmore residents will continue working together with Neighborhood Services Bureau staff to improve the quality of life in their neighborhood. Future meetings will be held at Drake Park on 951 Maine Avenue.



For more information about the **Willmore City** neighborhood, please contact **Teresa Gonzalez** at **(562) 570-1146** or e-mail **Teresa.Gonzalez@longbeach.gov**.



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West East-Side Community Association Neighborhood Clean-up

On Saturday, September 24, 2011, **West East-Side Community Association (WESCA)** hosted their monthly neighborhood clean-up with the **Neighborhood Services Bureau** and **Litter-Free Long Beach**.

Thirty-five volunteers met on the 1700 block of Temple Avenue, including staff from the **4th District Council office**, **WESCA members**, **Society of St. Vincent de Paul Council of Los Angeles**, the **Long Beach Police Department's East Division**, **Community Service Workers** from the **City Prosecutor's Office**, the **Sanchez family**, and local business owners.

Volunteers scoured the neighborhood streets, parks, sidewalks, and alleys in a united effort to remove illegally dumped items, hazardous material, trash and debris from the **Cherry-Temple neighborhood**. Over **fifteen tons** of **trash** and **debris** were collected on this day and **two property maintenance code violations** were referred to the **City's Code Enforcement Division**.



Communication students from **California State University, Long Beach** also came out to volunteer and learn more about neighborhood clean-ups. Neighborhood residents worked on an alley that had enough trash to fill **two truckloads** of trash and debris. Two high school students who needed school credits, one from Polytechnic High and one from Lakewood High, found this clean-up on the **Polytechnic Community Service** website and also attended.

Following the clean-up, a barbecue was provided to all volunteers. This was a wonderful opportunity for neighborhood residents to meet each other and discuss concerns and devise solutions affecting the Cherry-Temple neighborhood.

For more information about the **Cherry-Temple** neighborhood, please contact **Griselda Barba** at **(562) 570-8281** or e-mail **Griselda.Barba@longbeach.gov**.

