

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



Cherry-Temple Neighborhood Improvement Strategy (NIS) Area West East-Side Community Association (WESCA) Neighborhood Clean-Up

On Saturday, January 22, 2011, the **West East-Side Community Association (WESCA)**, hosted their monthly neighborhood clean-up with the **Neighborhood Services Bureau** and **Litter-Free Long Beach**.

Twenty-eight volunteers met on the block of 1700 Temple Avenue -- including **WESCA members**, Fourth District **Councilman Patrick O'Donnell's staff**, business owners, volunteers from **Society of St. Vincent de Paul Council of Los Angeles** and **Community Service Workers** from the **City Prosecutor's Office** -- were out on the neighborhood streets, park, sidewalks and alleys in a united effort to clean up the **Cherry-Temple** neighborhood of illegally dumped items, hazardous material, trash and debris. Over **15 tons** of trash and debris were collected on this sunny day.



We also had a community volunteer who came to throw away a bookshelf and instead made a family happy with a new treasure for their home. One community volunteer made sure that having just a wheelbarrow was not going to stop him from participating in this clean-up. His wheelbarrow was filled with five loads of trash and debris.

One (1) property maintenance code violation was identified for referral to the **City's Code Enforcement Division**. Additionally, **one (1)** pair of shoes was reported to the **Shoes on Powerlines Hotline (562) 570-2726** and **one (1)** graffiti spot was called in to the **Graffiti Hotline** at **(562) 570-2773** during the clean-up.

Following the clean up, a free barbecue was provided to all volunteers. **Casey A. Carver**, once again provided the famous baked bean chili and cooling lemonade. This was a wonderful opportunity for neighborhood residents to meet each other and discuss concerns and solutions to issues affecting the Cherry-Temple neighborhood. The barbecue has been instrumental in generating community grassroots involvement in making this Long Beach neighborhood a better place to live.

For more information about the **Cherry-Temple** neighborhood, please contact **Griselda Barba-Perez** at **(562) 570-6049** or e-mail **Griselda.Perez@longbeach.gov**.

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Social Service Grant Monthly Spotlight: Long Beach Day Nursery

The **Social Service Grant (SSG)** program was first established in 1986 by the Long Beach City Council to encourage the development of innovative programs to address unmet and emerging social service needs of low-income Long Beach residents. The program also serves to supplement critical health and social services for underserved populations that are presently under-funded. The Social Service Grant Program is supported by Federal **Community Development Block Grant (CDBG)** funds and administered by the **Neighborhood Services Bureau**. In FY 2010, \$200,000 was available in support for this program to 16 Long Beach nonprofits.



Long Beach Day Nursery (LBDN) has received Social Service Grants for close to 20 years. In FY 10/11 LBDN received **\$11,000** in SSG funds to cover partial salaries for teachers at West Branch in the Early Intervention Program (EIP). When developmental or behavioral issues are identified, LBDN's ground-breaking EIP facilitates an intervention response that involves teachers, consulting child psychologist and the families. On-site intervention specialists coordinate all EIP activities to ensure an integrated and holistic approach. SSG funds helped LBDN ensure that ALL children who leave their care are fully prepared to enter kindergarten -- emotionally, physically, intellectually and socially -- on a level playing field with their peers.

Founded in 1912, Long Beach Day Nursery (LBDN) is one of the oldest nonprofit child development organizations in California, providing state-licensed and nationally accredited services for children ages six weeks to six years. LBDN's mission has remained unchanged for nearly a century. LBDN places special emphasis on early childhood education, which has been shown by many research studies to make a critical difference in a child's later success – especially for children from low-income families.

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LBDN BELIEVES IN . . .

- Nurturing the social, emotional, physical, linguistic and intellectual development of children.
- Preparing children for successful entry into kindergarten.
- Partnering with parents for the personal growth and development of their children.
- Enabling parents of young children to be employed or complete their education/training.
- Providing nutritionally balanced meals to children ensuring early brain and physical development.
- Providing children from non-English-speaking homes and homes of low education level an opportunity to develop language and cognitive skills through participation in daily early literacy and enriching activities.

LBDN's programs ensure that children receive individualized care and attention and that long-term partnerships develop between teachers and parents. To this end, LBDN has created specialized educational components that allow them to better meet the specific needs of children, families, and teachers. LBDN programs include:

- Early Intervention Program**
- Healthy Connections**
- "Ready to Read" Early Literacy**
- Math Curriculum**
- Parent Engagement Opportunities**

The West Branch, located at 1548 Chestnut Avenue (Washington Middle School NIS area), is in one of the highest crime, low-income zip codes in Long Beach. One hundred percent of their families at this branch qualify for the USDA Child Care Food Program, a standard indicator of family poverty. They all receive financial assistance with the cost of their LBDN fees, either through the California Department of Education or through Stepping Stones to Success Scholarships, a private program of the Long Beach Day Nursery.

For more information on Long Beach Day Nursery, visit their website at www.lbdn.org. For information on how you can donate or volunteer with **Long Beach Day Nursery**, please contact **Eileen Factor** at **(562) 591-0509** or efactor@lbdn.org. LBDN can also be found on Facebook.

For more information on the **Social Service Grant**, please contact **Suzan Simaan** at **(562) 570-5087** or via email at suzan.simaan@longbeach.gov.

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North Long Beach Neighborhood Improvement Strategy (NIS) Area Neighborhood Clean-Up

On Saturday, January 8, 2011, staff from the **Neighborhood Services Bureau (NSB)** organized a neighborhood clean up within the North Long Beach Neighborhood Improvement Strategy (NIS) Area. The event took place at 6900 Muriel Ave. from 8:00 a.m. to noon.



Thirty-one (31) volunteers came out to support this effort. The volunteers, with the support of NSB staff, collected **nine (9) tons** of trash, debris, and large items.

For more information about the **North Long Beach NIS Area**, please contact **Chantara Nop** at chantara.nop@longbeach.gov or **(562) 570-8280**.

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North Long Beach Neighborhood Improvement Strategy (NIS) Area North Long Beach Connected Corridor

On Tuesday January 25, 2011 staff from the **Neighborhood Services Bureau (NSB)** joined with a Connected Corridor Group at Hamilton Middle School located at 1060 E. 70th. Street.

The event took place from 6:00 p.m. to 9:00 p.m. inside the School Library. Packages of information about programs and services of the **Neighborhood Services Bureau (NSB)** were distributed to **Seventy (70)** people who attended the meeting.

The group learned all about the wide variety of our programs, which the City can offer to their area.

For more information regarding **North Long Beach Neighborhood Improvement Strategy (NIS) Area**, please contact **Chantara Nop** at **(562) 570-8280** or email chantara.nop@longbeach.gov

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Wrigley Community Police Center South Wrigley Neighborhood Action Group Meeting

On Thursday, January 20, 2011, the **South Wrigley Neighborhood Action Group (NAG)** met at the **Wrigley Community Police Center** at 2023 Pacific Ave. **Fourteen people** attended the meeting, which was led by **Annie Greenfeld-Wisner, Commissioner, Community Development Advisory Commission**. Key speakers included members of the **Long Beach Police Department, the Redevelopment Agency, and the Arts Council for Long Beach**.

The **Long Beach Police Department's West Division** gave a brief overview of crime statistics in the area and listened to the concerns of members. Officer **Steve Vanden Bosch** and **Officer Dina Zapalski** warned residents about the recent burglaries in the area. They suggested calling the police if they see anything or anyone that looks suspicious. Burglars have been knocking on the front doors of homes and breaking in through the backyard. A brief update was given about the recent police work on the 2100 block of Pacific Avenue, which included the eviction of some tenants at 2133 Pacific Avenue and citation issued to the unlicensed dispensary at 2137 Pacific Avenue.

The **Arts Council for Long Beach** along with **Erika Martin** from the **Redevelopment Agency** discussed design ideas for banners on the Pacific Corridor. **NAG** agreed that the banners should identify the corridor as Wrigley Village, which was the original name for the area. The completion ceremony for the first phase of corridor beautification is scheduled for the following NAG meeting.

NAG members also talked about inviting business owners on the Pacific Avenue Corridor to participate in NAG meetings and in the completion ceremony. Members were also invited to participate with the **KaBoom! Build Day** on Saturday, February 12, 2011 in Wrigley.

The **Wrigley Neighborhood Action Group's** next meeting will be on March 17, 2011, at 6:00 p.m. at the Wrigley Community Police Center.

For more information about the South Wrigley neighborhood, please contact **Juan Bucio** at **(562) 570-1100** or e-mail **Juan.Bucio@longbeach.gov**.

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Anaheim Street Community Police Center (APC) MacArthur Park/Whittier School Neighborhood Clean-up

A successful clean-up was held on Saturday, January 15, 2011. The **Anaheim Street Community Police Center (APC), Neighborhood Services Bureau**, Chhan Yin and residents living along the 1500 block of Gardenia Avenue sponsored a neighborhood clean up in the MacArthur Park/Whittier School neighborhood.



The event took place from 8:00 a.m. to noon at 1539 Gardenia Avenue. **Nine tons** of trash, debris and household furniture filled up the dumpster were removed from the area. **Thirty-three (33)** residents and business owners participated in the event. They came out to work together to improve the physical appearance of their neighborhood.

For more information about the **MacArthur Park/Whittier School neighborhood**, please contact **Bryant S. Ben** at **(562) 570-1691** or e-mail **bryant.ben@longbeach.gov**.

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Anaheim Street Community Police Center (APC) MacArthur Park/Whittier School NIS Area Monthly Neighborhood Meeting

On Tuesday, January 18, 2011, from 5:00 p.m. to 6:30 p.m. at the Mark Twain Library located at 1401 E. Anaheim Street, the **Anaheim Street Community Police Center** and the **MacArthur Park/Whittier School Neighborhood Improvement Strategy Area** hosted a monthly neighborhood meeting on “**Code Enforcement**”.



Karl Wiegelman, Principal Building Inspector in the Neighborhood Services Bureau Long Beach Development Services Department, presented an overview of the general code enforcement procedures. The workshop gave residents, community leaders and landlord/property owners an opportunity to learn about common code violations. **Twenty-four (24)** people in the surrounding area attended the meeting with translation provided in Khmer and Spanish, and participated in a Question & Answer session. Light refreshments were also provided for all at the meeting.

For more information about the **MacArthur Park/Whittier School neighborhood**, please contact **Bryant Ben** at **(562) 570-1691** or e-mail **bryant.ben@longbeach.gov**.