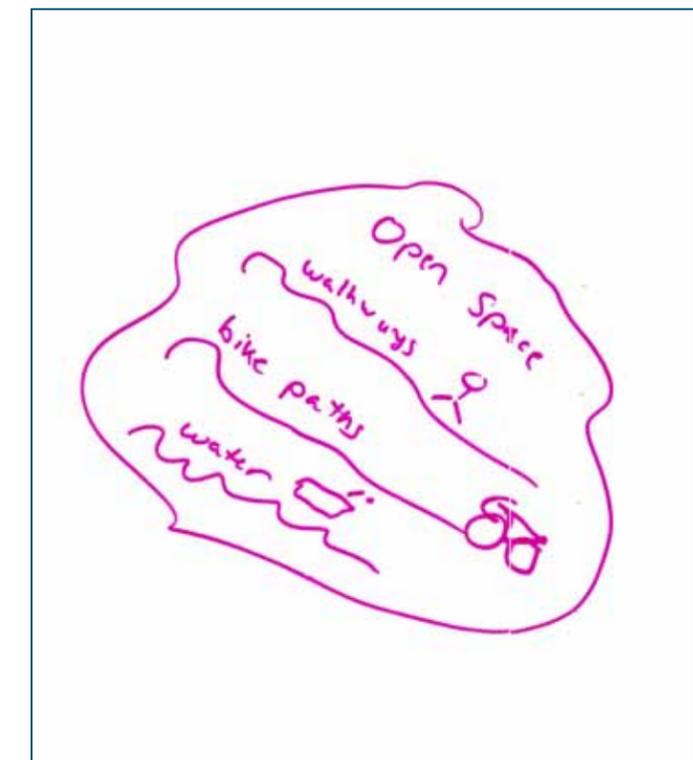
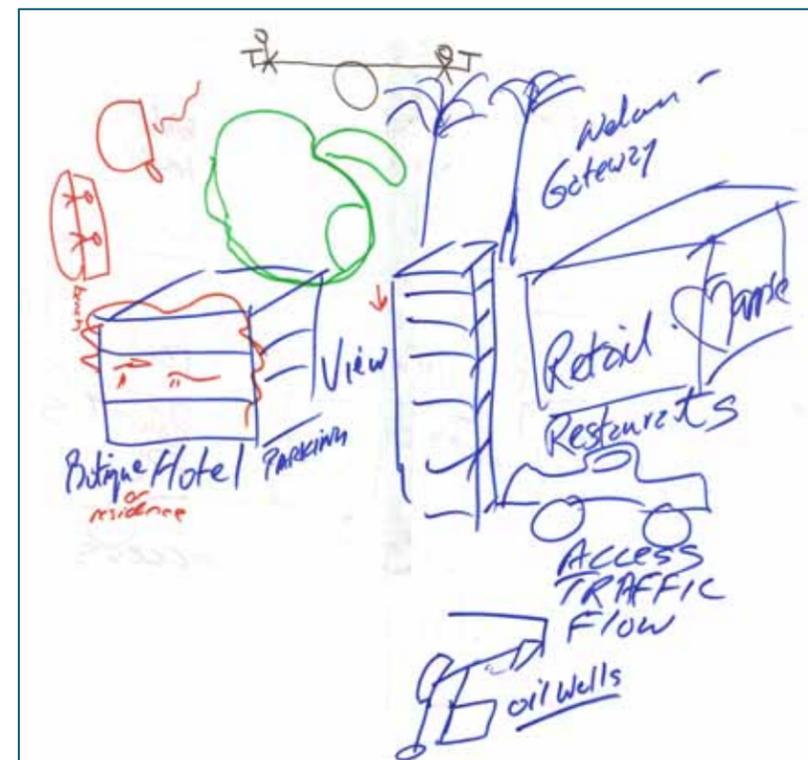




# BIG IDEAS

CAC GROUP #2

- Walkways
- Water
- Boats
- Wetlands – walking paths
- Tours
- Education
- Opportunity for stunning gateway into LB
- Classy development
- Small boutique hotel
- High-end residential development
- Apple store
- Boutique retail
- Oil stay
- Fix traffic
- Data-driven process

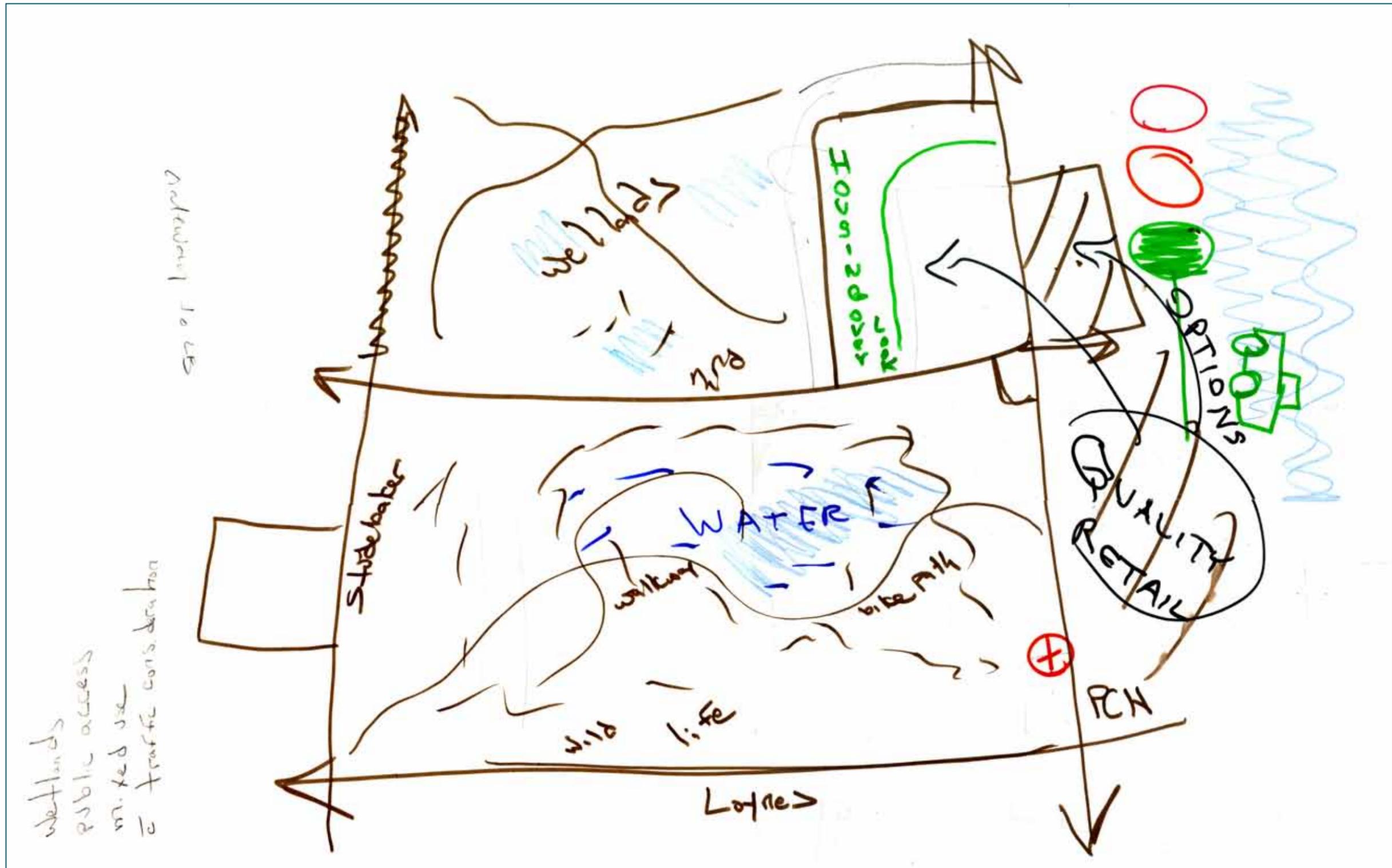


CAC Meeting #1  
March, 2014

# BIG IDEAS

CAC GROUP #3

- Wetlands preserved
- Oil wells – lower them or use technology to lesser visibility
- Add residential around to enjoy
- Quality of retail
- Want more residential – less traffic
- Swap PCH/Second property with city so that residential could be on water
- Also add restaurants and shopping on water
- Lights always green

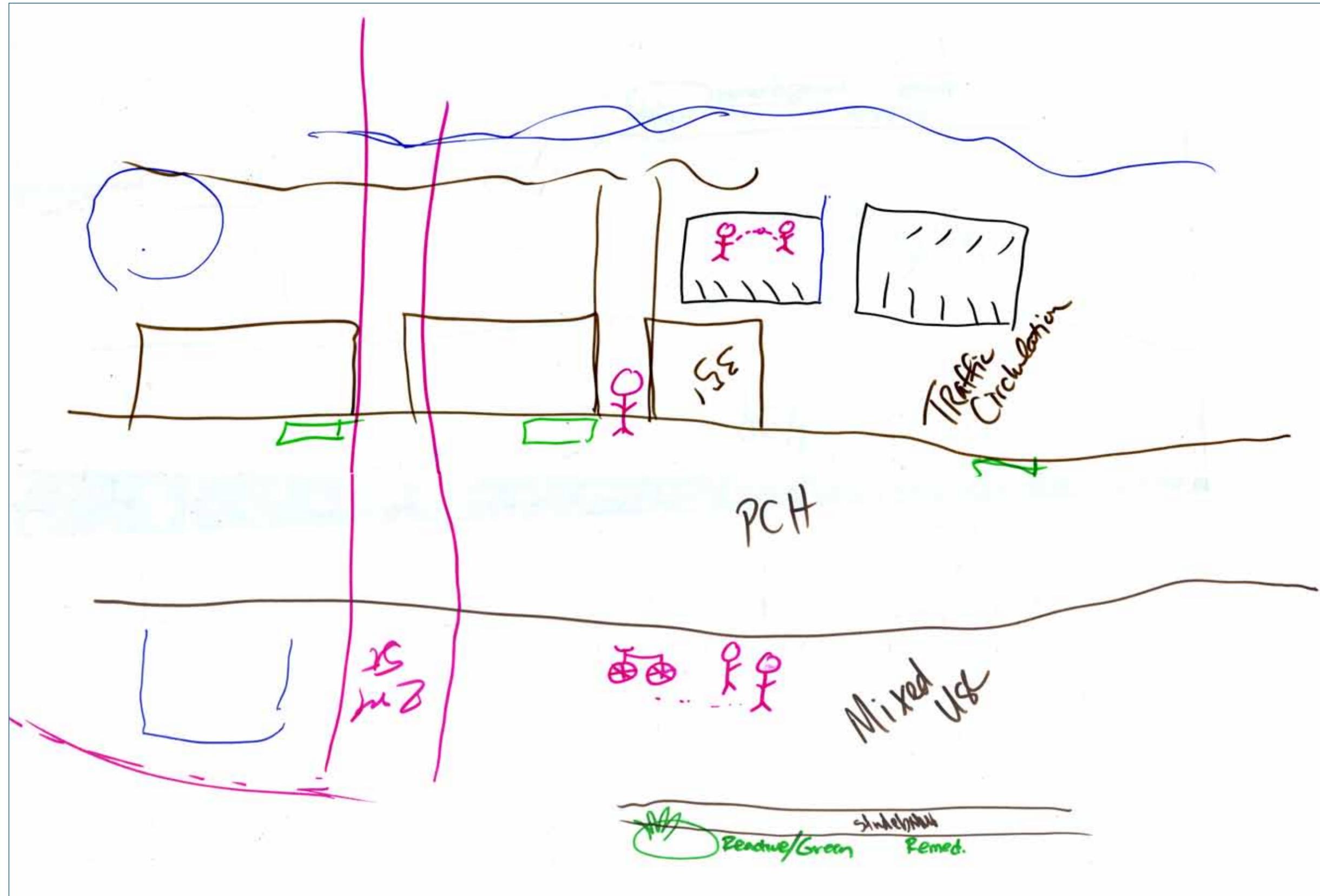


CAC Meeting #1  
March, 2014

# BIG IDEAS

CAC GROUP #4

- Focus on traffic
- Pedestrian-friendly
- Wetlands restoration
- Activate city-parking lots by marina
- Mixed use
- Height-restriction (85 feet)
- Bike paths
- Convert AES site to green space



CAC Meeting #1  
March, 2014