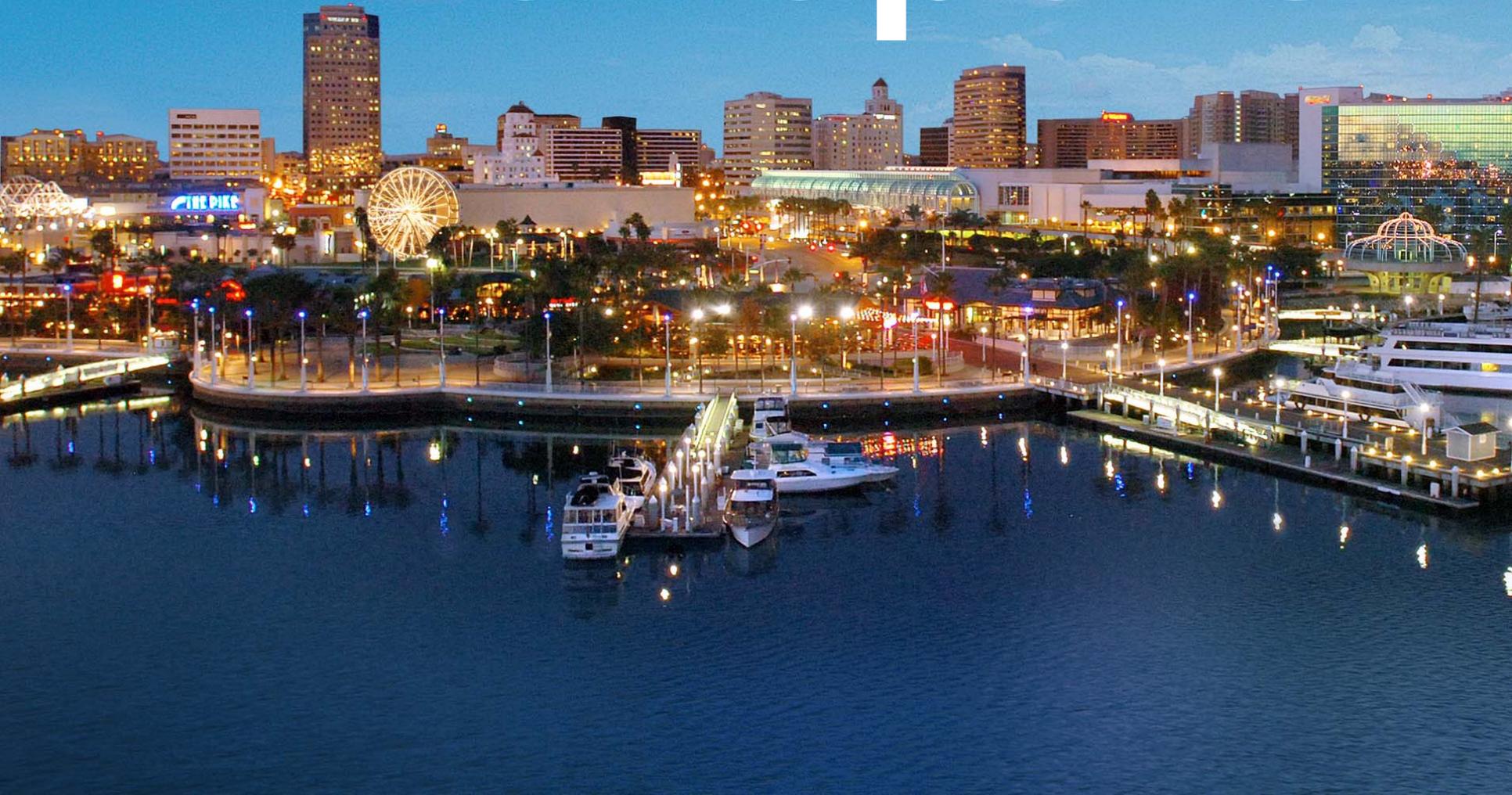
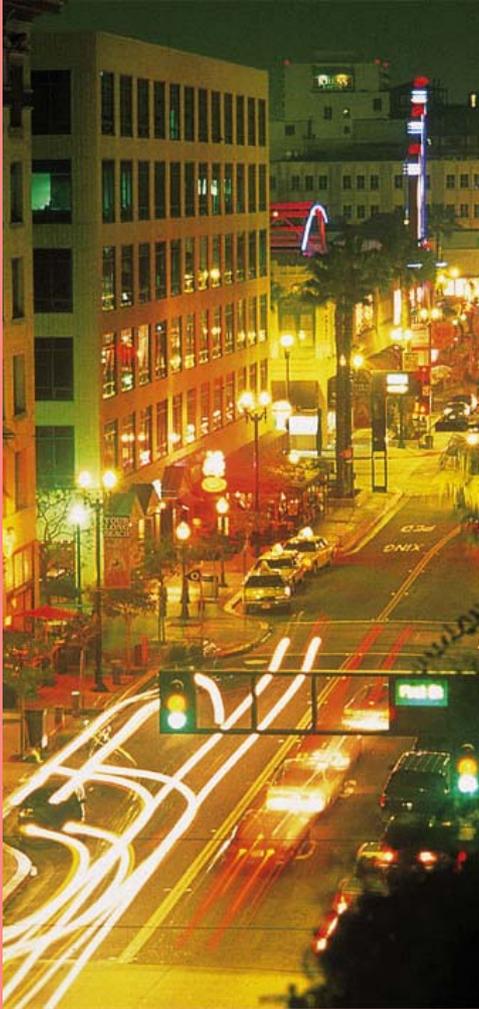


waterfront downtown long beach: a waterfront metropolis metropolis



vibrant

a compact, vibrant downtown





melrose arch - south africa

an inviting place for

living, working, shopping



THE PIKE, LONG BEACH, CALI
long beach

... and **playing**



millenium park - chicago

parks **filled** with people



paris, france

active streets with retail and dining



compact development and tall buildings

long beach

new intensity

around transit line and major corridors

balance

balance intensity with parks



stanley park - vancouver

long beach

continuous green along waterfront
and evenly-distributed neighborhood

parks



central library – los angeles

large bright public spaces



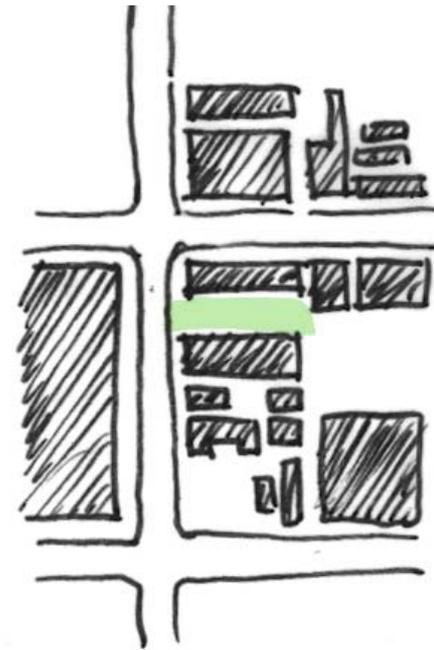
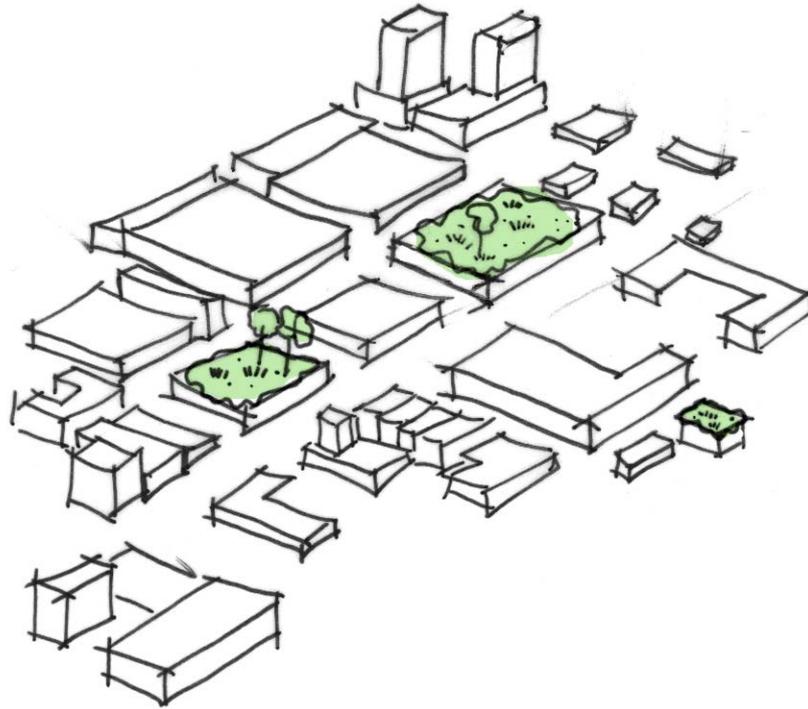
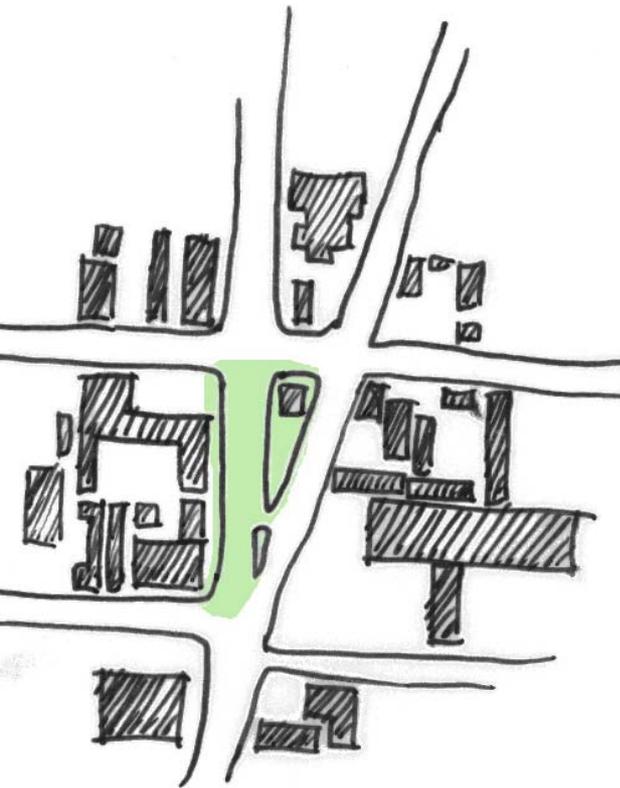
pacific park – long beach

parks for **public** interaction



paley park – new york

small **urban** parks in found spaces



parks in **street** or in between buildings on **roofs**



private courtyards for residents



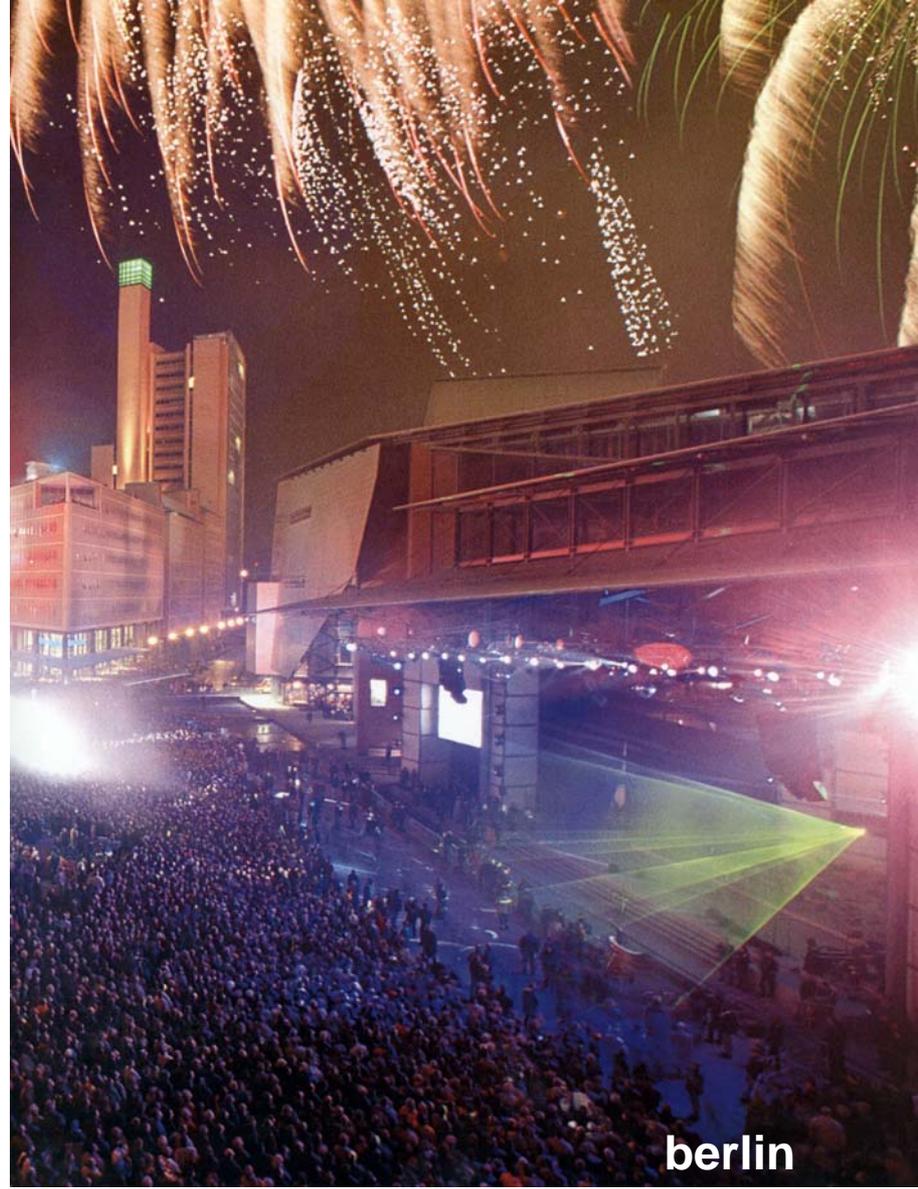
london



parks for **play** and active **recreation**



melbourn



berlin

light-filled

public spaces at night

waterfront

embrace the waterfront



cesar chavez park – long beach

long beach

clean air and redirect river to **clean water**



long beach

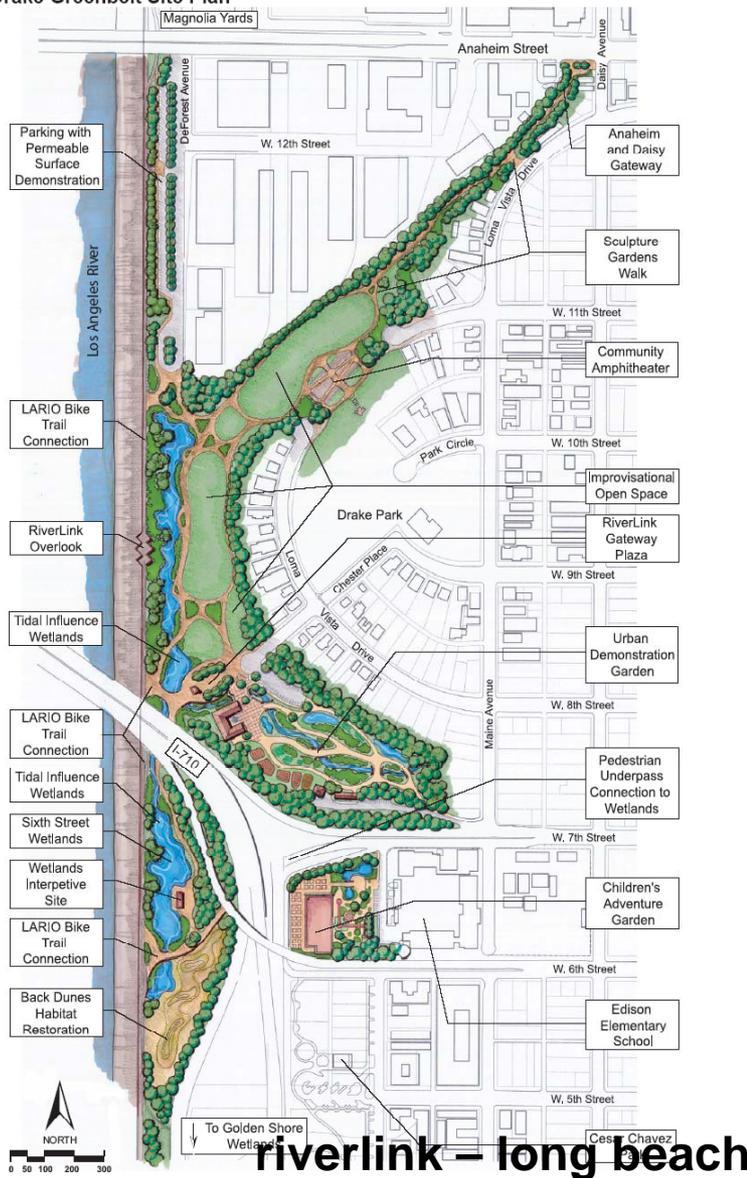
...to remake the waterfront an **attraction**



long beach

...reclaim downtown **beach**

Drake Greenbelt Site Plan



riverlink - long beach



los angeles river masterplan

...activate the **river**



...make water **accessible** to the public



long beach

opportunities for **water recreation**



brazil



long beach

a place to **work out** or **relax**



marina - long beach

support **maritime** activities



dragon boat races – long beach



circ du soleil – mission bay, san

events and tourist attractions



downtown **waterfront living**



houseboats with skyline **views**

linkages

strengthen linkages
downtown and to the coastline
across



east village – long beach



stitch neighborhoods together with bike,
transit, and pedestrian-friendly
streets



continuous streets with **views** to the water



west gateway - long

safe and **clean** streets
link neighborhoods with downtown

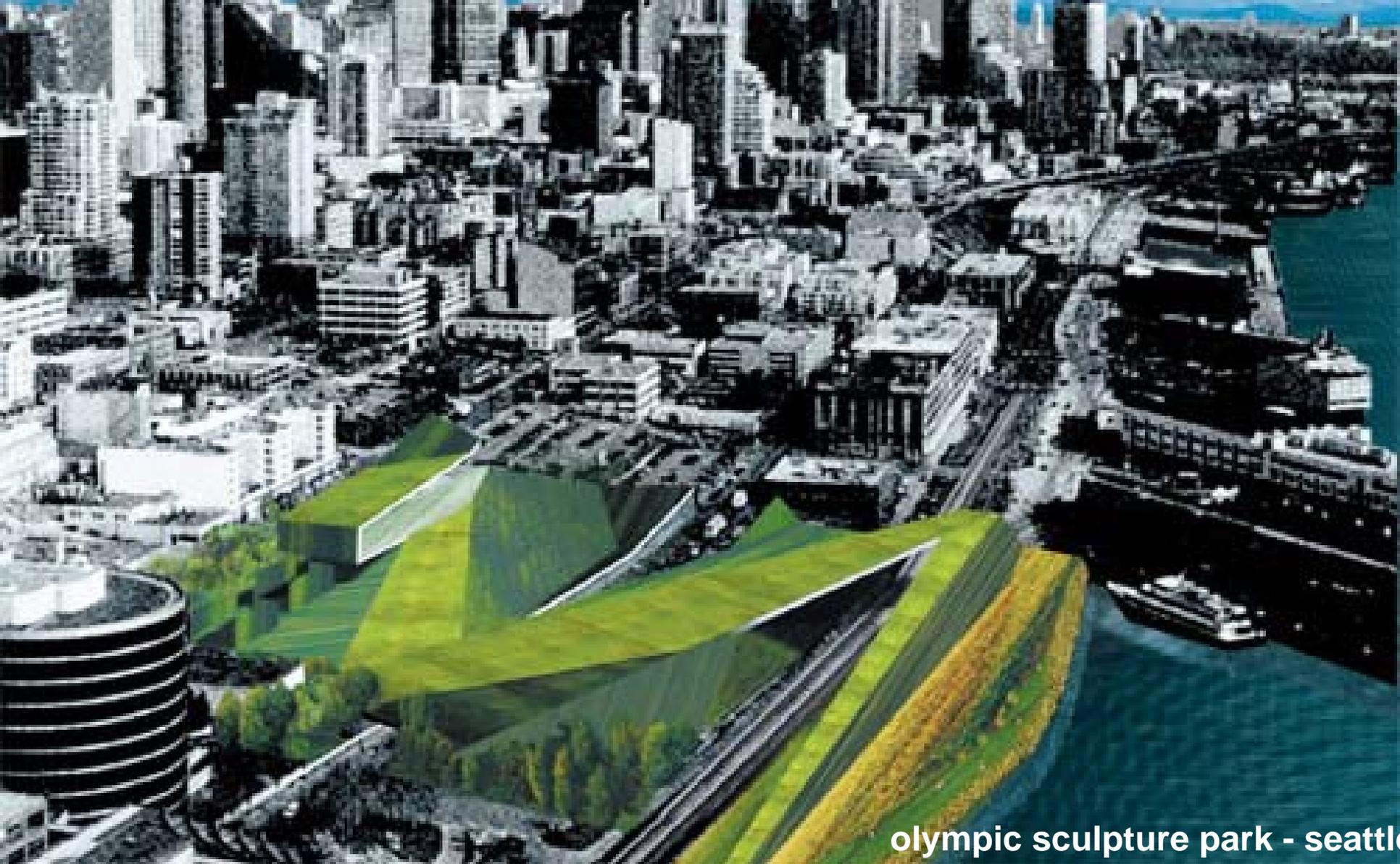


portland

reintroduce
two-way

streets to connect downtown

continue **street grid**
by realigning and introducing new



olympic sculpture park - seattle

connect the city to the water with green space

link pine avenue to queen mary



millennium bridge - newcastle, england

dramatic pedestrian bridges



innovative sky trams

transport

provide transportation
alt





downtown san francisco

promote an environment suitable
for

walking



bike-friendly

street network



continuous bike path along waterfront



transit mall - long beach

multi-modal

transit options



portland

safe and **convenient** transit modes



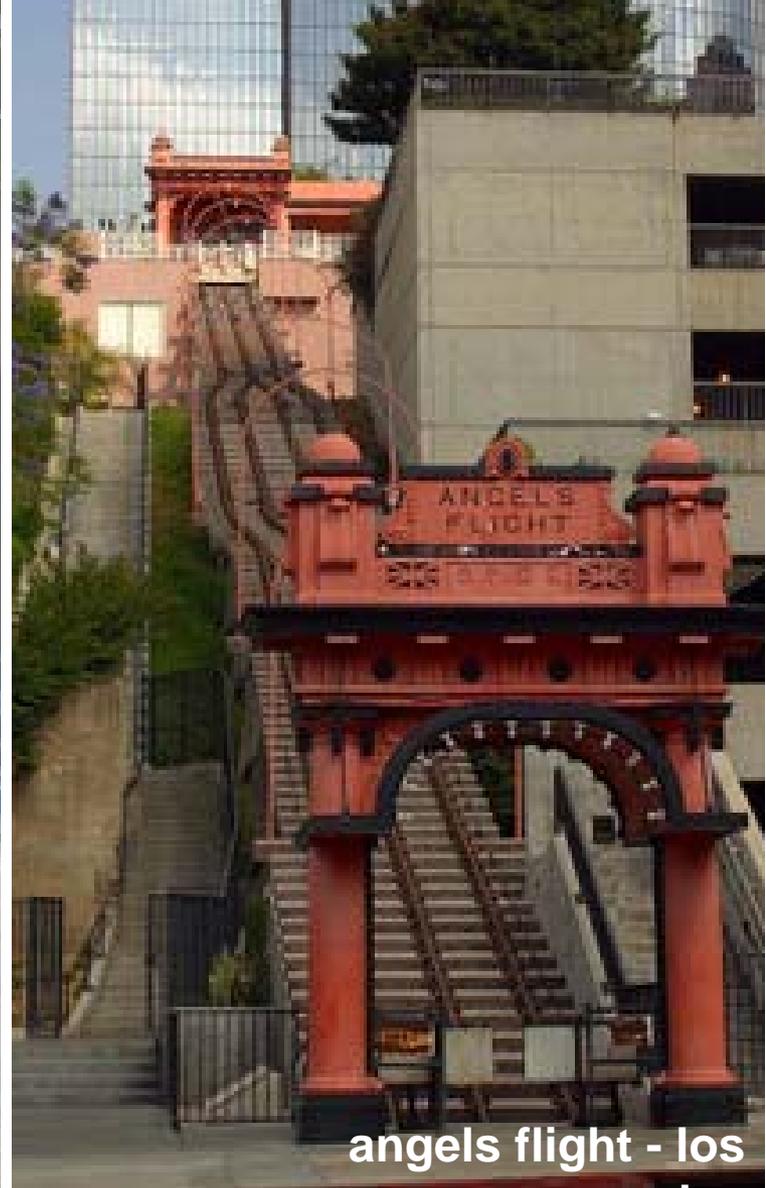
oriente station - portugal

integrated

and attractive transit mall



embarcadero, san francisco



angels flight - los

riding transit as an **experience**



long beach

transit via **water**



strategy:

link parking, transit, and walking options for everyone

distinctive

create a distinctive downtown



long beach



sydney, australia

iconic



seattle, wa

memorable



san diego

rising on the pacific

bold

encourage bold unique architecture



aquarium of the pacific - long beach

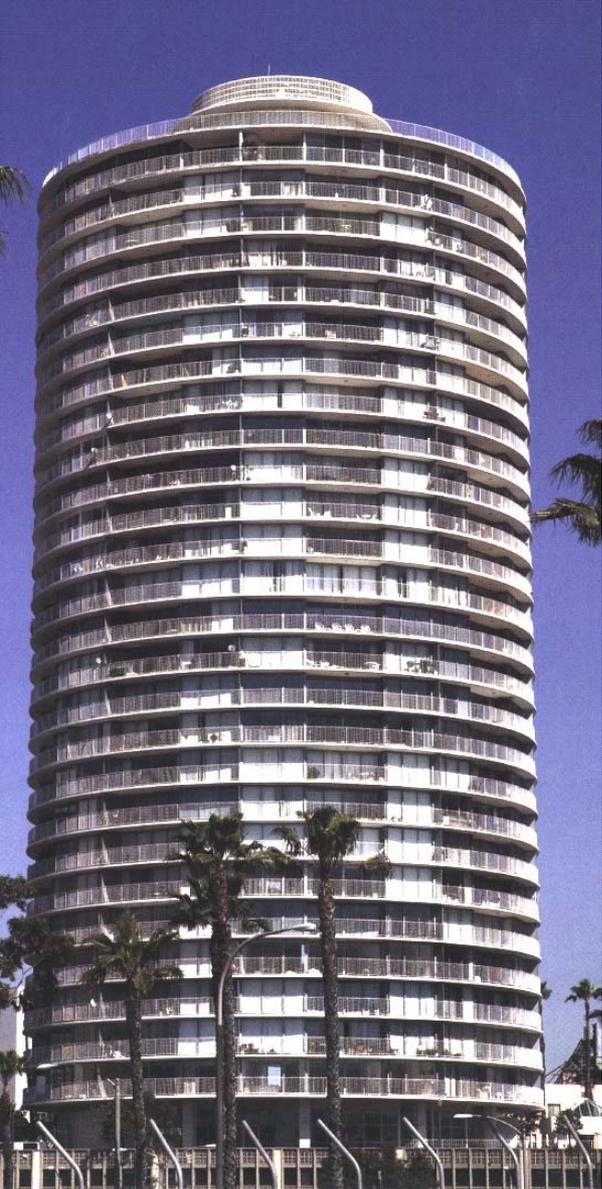


glasgow, scotland



hong kong

landmark buildings



innovative design

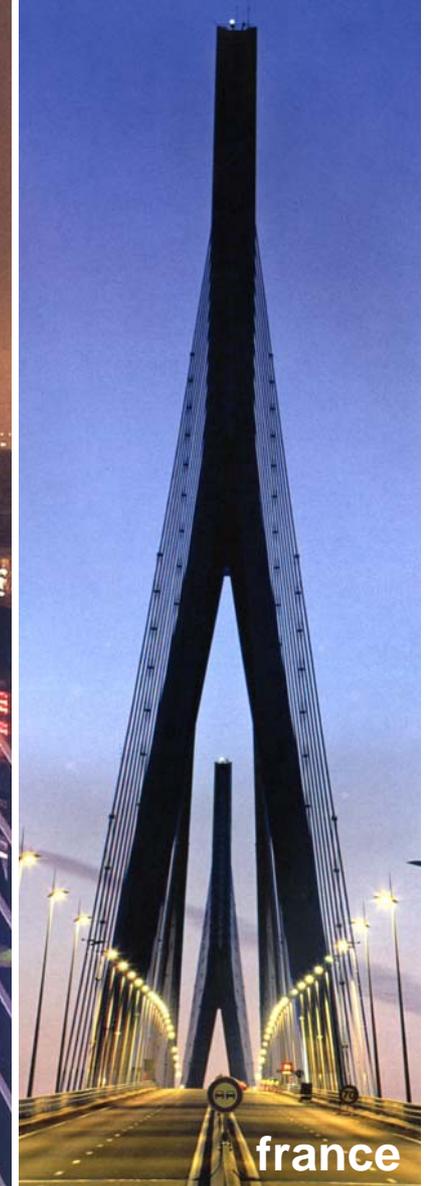


tacoma art museum

unique cultural buildings



boston



france

bold infrastructure



queensway bridge – long beach

striking icons



long beach

western **gateway** into downtown

honest

promote honest



healdsburg, ca



los angeles



chicago

current

materials to represent buildings of our time



san diego



olive court - long beach

variety of housing **choices** including
well-designed **affordable** housing

sustainable

**promote green building
methods and sustainable design**



quai branly museum - paris



sustainable architecture in a **variety** of styles
that stand out or blend in



outside london

manage energy and stormwater with
green roofs and **solar panels**

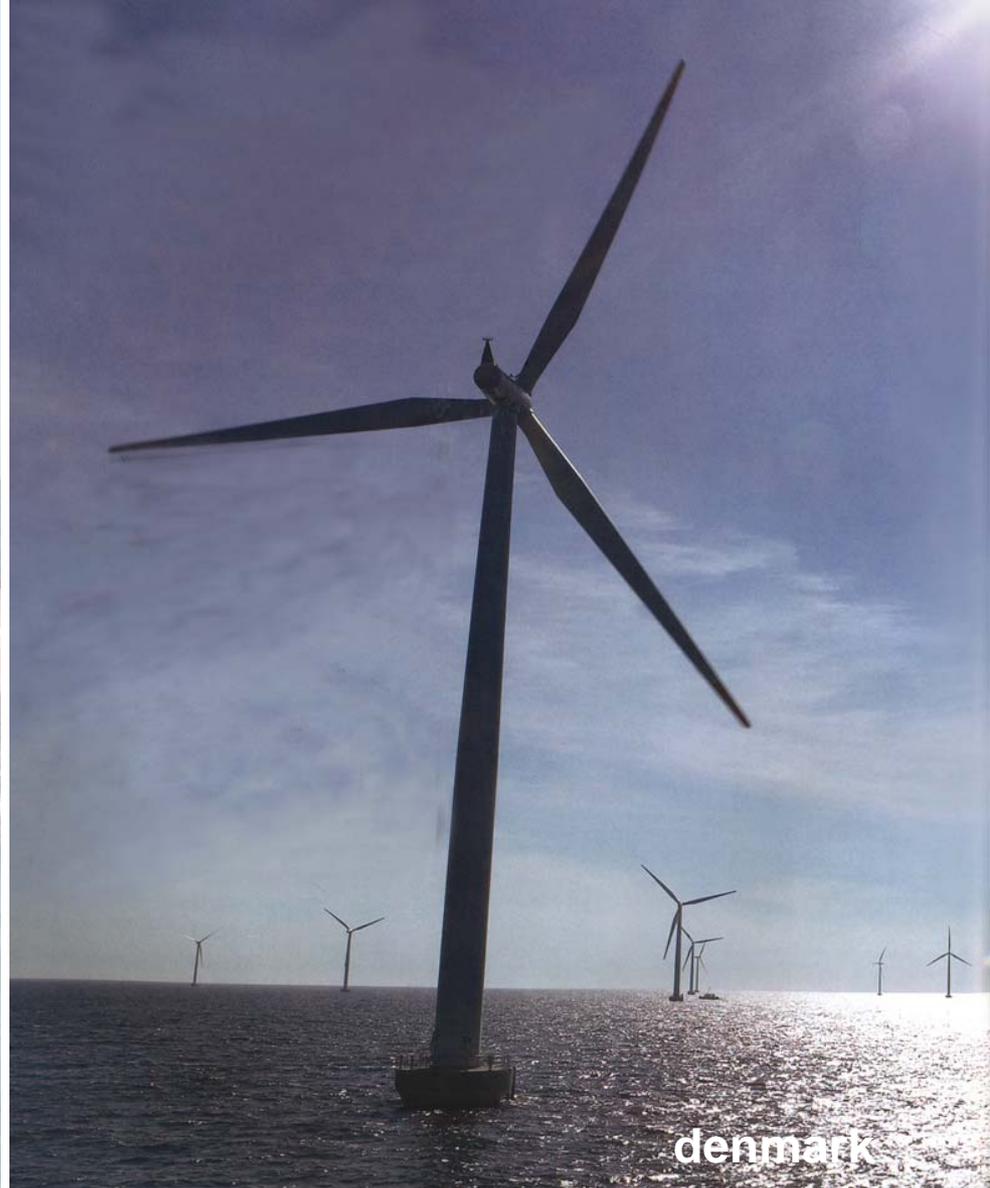


long beach

green and **COOL** the city



new jersey, oregon, hawaii, california



denmark

alternative energy

sources such as ocean and wind power



high-quality **lasting** materials

history

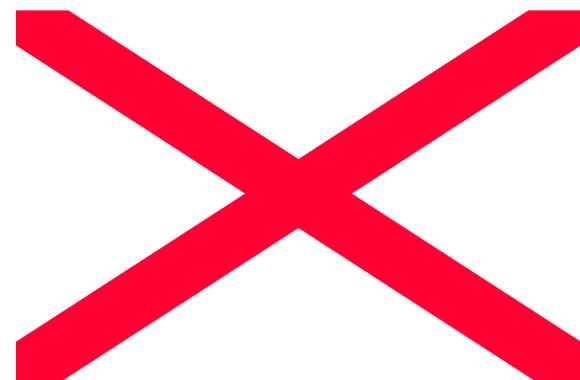
preserve or reuse historic





long beach

historic preservation ...



...at **all**



long beach

adaptive reuse

of industrial and commercial buildings



integrate old and new architecture

diverse

complement existing industries with
new diverse and creative business





convention and **tourism** business



los angeles

creative firms that diversify economy



granville island market - vancouver

support local **artists**



establish links with
local

academic institutions



long beach

attract **cosmopolitan** people

culture

promote local culture with public art and





cultural corridor

from alamitos to shoreline



cultural district around molaa



children's museum -

introduce new cultural **institutions**



denver



denver

big and **playful** public art



millenium park - chicago

interactive public art



long beach

celebrations of diversity



continue existing local events



long beach

welcome **new traditions**

distinctive

historic

transport

culture

waterfront

vibrant
downtown long beach

linkages

balance

bold

sustainable

honest **d**iverse

