

# Placetypes

- Integrate basic ingredients to create holistic places—people-centric instead of land use-centric
- Focus change on corridors
- Respond to opportunities and issues, using guiding principles
- Reflect community values



## Downtown

- Center for employment, entertainment, culture
- Focus on infill, mix of historic and new
- Enhance access to water and other areas of the City
- Context-appropriate parking strategies
- Highly urban, pedestrian-oriented, vibrant environment
- Coordinated through Downtown Community Plan

## Transit-Oriented District

- Opportunity for growth along Blue Line and other priority transit corridors
- Connect activity centers
- Walkable mixed-use development near stations
- Improved access and creative parking strategies



## Neighborhood Village Center

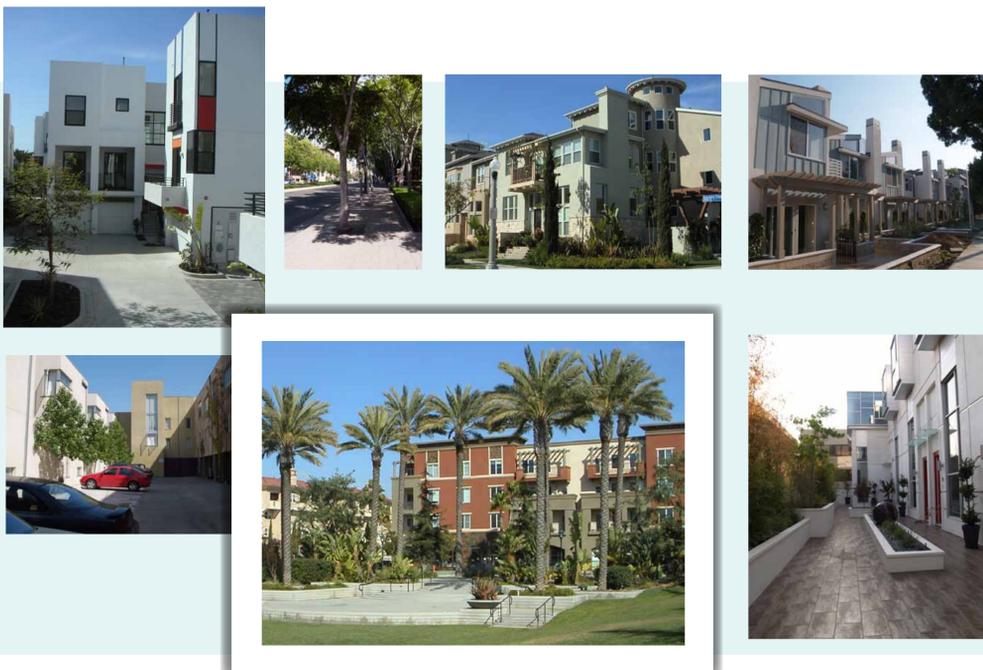
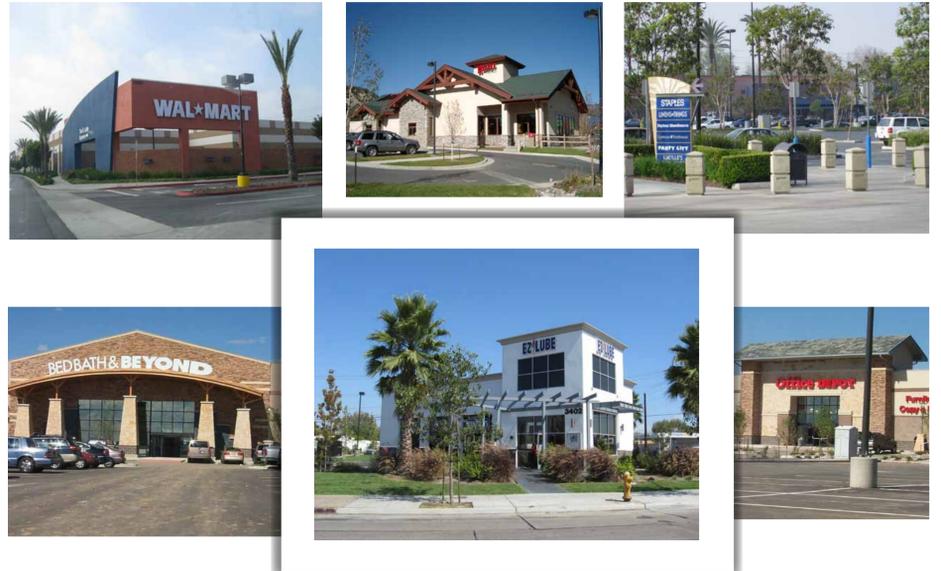
- Places that contribute to unique neighborhood identity
- Accommodate modern retail needs and uses
- Focus on healthy goods and services
- Enhance connections to neighborhoods
- Provide community gathering places

# Placetypes

- Reflect and enhance existing neighborhood character
- Make transit, walking, and bicycling safe, viable options
- Prioritize critical infrastructure improvements
- Emphasize sustainable and healthy community options wherever possible

## Automobile-Oriented Commercial

- Accommodate auto-oriented uses
- Enhance appearance of properties and street
- Improve traffic flow and circulation by all modes of travel
- Encourage creative, efficient parking solutions
- Add landscaping wherever possible



## Multiple Family Residential Neighborhood

- Updated, high-quality multi-family housing
- Compatible with nearby single-family
- Improved access for bike and pedestrian
- Appropriate parking supply and unit sizes
- Various intensities specified by area

## Contemporary Neighborhood

- Post-WWII suburban housing
- Predominantly single-family, separated from commercial areas
- Larger blocks with wider streets



## Founding Neighborhood

- Older "streetcar" urban neighborhoods
- Walkable streets
- Smaller block pattern
- Greater mix of uses and housing types

# Placetypes

- Land Use
- Economic Prosperity
- Urban Design
- Historic Preservation
- Mobility
- Sustainability
- Healthy Communities

## Industrial

- Protect industrial lands, increase jobs
- Revitalize outdated industrial areas
- Encourage sustainable, green uses
- Provide long-term base of jobs

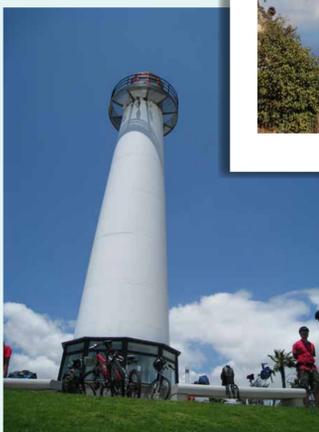


## Innovation District

- Local emerging technology and creative businesses
- Diverse housing opportunities
- Adaptive re-use, conversion of older industrial buildings
- Preserve existing design character
- Arts focus for streetscape and entry design

## Regional Serving Facility

- Long Beach Airport
- Port of Long Beach
- Medical and College Campuses
- Business Parks



## Open Space

- Parks
- Marinas
- Habitat Areas
- Community Gardens