

Long Beach 2030: One Great City!

The “emerging themes” described in this newsletter will be used to guide the creation of the Long Beach 2030 Framework Plan, which will describe a strategy for achieving the community’s goals for the future.

Along the way to creating a long-range vision for Long Beach, several themes have emerged from the various community participation efforts. These emerging themes begin to tell the story of where Long Beach views its neighborhoods, environment, safety, and other characteristics in the future. The emerging themes are listed inside the brochure, each with key concepts that capture the hopes, aspirations, and expectations for Long Beach in 2030.

Get more info on the web at www.longbeach2030.org

Write us at:
City of Long Beach
333 W. Ocean Boulevard
Long Beach, CA 90802
Or call us at 562-570-6005

Vision Activities a Success!

Community Input Informs the City’s General Plan Update

Over the last six months, hundreds of Long Beach community members have contributed their ideas to make Long Beach a happy, healthy place for years to come. By participating in the Long Beach 2030 community festivals, questionnaires, and other events, the Long Beach community has “imagined the possibilities” and helped to create a vibrant, healthy future for their own community. People have been using their imaginations to give input on topics like new development, public transit, environmental protection, job creation, historic resources and more. This input will help to inform the City’s General Plan update. The General Plan is a comprehensive, long-term plan that will guide Long Beach into the future.

So far, the City has engaged in a variety of outreach activities, including five successful Community Festivals in May and June attended by over 200 community members, and a questionnaire with approximately 1,000 completed! The City has also hosted a website (www.longbeach2030.org) with all the information you’ll need about the plan, the process, and how to provide input. In addition, planning staff has contacted hundreds of community members through phone banks, e-mail updates, community events, and distribution of printed materials. Organizing the information from these activities has been a huge undertaking, but we now have what we call “emerging themes” that begin to describe the vision for Long Beach in 2030. Now, you can help us review these themes and refine our vision.

continued inside



imagine the possibilities

long beach general plan

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At the community festivals, participants were asked a variety of open-ended questions about what they like about Long Beach, what they might like to improve, and their visions for Long Beach in 2030.

These questions dealt with issues of the environment, housing, trans-

portation, arts and culture, jobs and more. Responses were varied, from broad ideas to specific suggestions. The following represents a summary of the most frequent responses to those questions.

- People live in Long Beach because they were born there, raised there, have family or friends there, or because they could find good work.
- People wish Long Beach had more general retail shopping establishments.
- Improving the quality of our buildings and the way they look is what will make Long Beach a better city in 2030.
- Historic preservation is important for historical value and for indicating the past.
- Long Beach arts and culture in 2030 will include more live performances.
- Long Beach should be known for clean, green industries.
- Community, diversity and identity are what make a great city.
- A better public transportation system would make people leave their cars at home one or more days a week.

- People in Long Beach have fun by visiting parks and other green spaces and by engaging in physical activity.
- People wish they had more opportunities in Long Beach for visiting parks and other green spaces and for engaging in physical activity.
- A cleaner environment will make Long Beach a healthier place in 2030.
- Long Beach needs more trees, green space and natural areas to be more sustainable in 2030.

Survey question

How would you improve Long Beach?

Top Five Responses:

- 1 Cleaner city and environment
- 2 Economic development and more jobs
- 3 Maintain diversity and increase equity
- 4 Make it safer, with more police and less gangs
- 5 Maintain neighborhood character and scale/density

Remember, you can always get more information about the general plan process by visiting our website:

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A Community Vision

Emerging Themes Describe the Vision of the Community

A City at the Water's Edge

Embrace and protect our bay and beaches by:

- Improving connections
- Protecting views
- Incorporating design
- Creating more access
- Improving water quality



A Clean Environment Everywhere

Provide a clean environment by:

- Using "green" technologies
- Making streets more walkable
- Reducing Port impacts
- Improving air quality
- Avoiding housing in areas with a poor environment



Healthy and Active Neighborhoods

Make our neighborhoods into places where we can thrive by:

- Finding places for new parks and recreation
- Expanding the use of school properties
- Meeting resident interests and activity goals
- Establishing nature parks
- Providing healthy food options
- Exploring community gardens
- Ensuring pedestrian and bicycle safety



Expanded Transportation Choices

Provide a balanced transportation system by:

- Creating walkable environments
- Accommodating vehicles
- Concentrating housing and jobs near transit
- Improving biking opportunities
- Emphasizing safety, comfort and convenience for walking, biking, and transit



Community Connections and Culture

Celebrate what makes Long Beach a unique and special place by:

- Enhancing connections with higher education
- Ensuring accessibility of services to people
- Preserving historic resources
- Developing a public art program
- Bringing arts to underserved areas
- Providing context-sensitive new housing to enhance livability
- Supporting libraries
- Incorporating diversity into public space design



Shared Economic Prosperity

Bring opportunity to all of Long Beach by:

- Promoting green technologies in industrial areas
- Preserving land intended for employment uses
- Recruiting clean and green high-tech industries
- Expanding job skills training
- Identifying needs and locations for retailers
- Providing workforce housing



Safe and Secure Environment

Improve the sense of safety and security in Long Beach by:

- Maintaining neighborhood facilities
- Creating a visibly positive physical environment
- Redeveloping blighted properties
- Expanding public services
- Alleviating environmental disparities between neighborhoods
- Eliminating crime-causing physical conditions

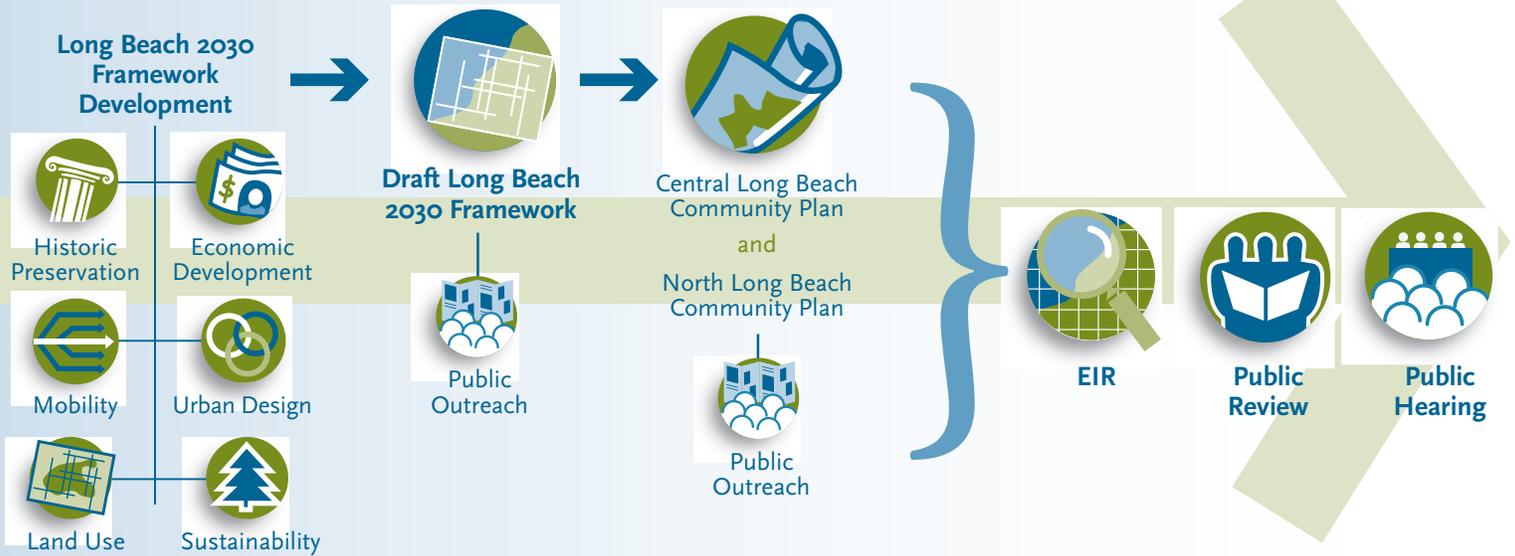


How to Get Involved

The City will now take these emerging themes and present them to the Redevelopment Authority, the Planning Commission, the City Council and the general public. The project team will use the input from these groups to identify opportunities for new policies and for positive changes to be made in the community. These ideas will be incorporated into the Long Beach 2030 Framework Plan.

What's to Come

general plan process timeline



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